

# Trade Catalogues

ALSO

Real Estate, Subdivisions, and  
the Development of Land



CATALOGUE 168

Charles Wood Bookseller

CAMBRIDGE, MASSACHUSETTS

2016

TRADE CATALOGUES &  
REAL ESTATE, SUBDIVISIONS, AND  
THE DEVELOPMENT OF LAND

Catalogue 168



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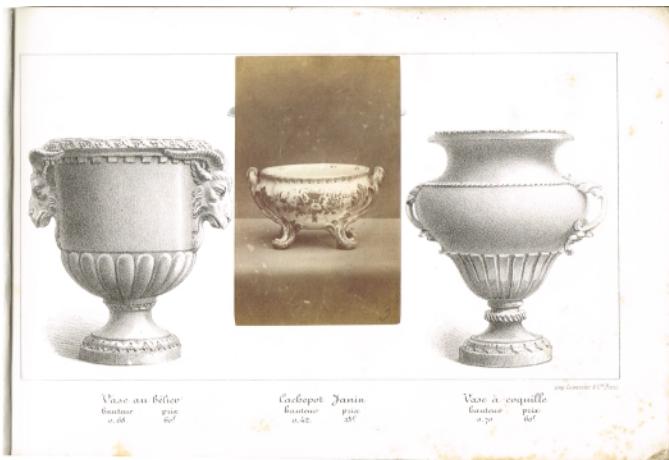
## PART I

### ILLUSTRATED WITH 20 TIPPED-IN ALBUMEN PHOTOGRAPHS

1. AUBRY, J. *Manufacture de Faience. Vases et articles d'ornement.* Bellevue près Toul (Meurthe). [Lith. L. Christophe à Nancy]. N.d. [ca. 1867-68] \$650.00

Faience is the French name for tin-glazed earthenware. The pieces shown here include cachepots (ornamental covers for flower-pots, usually in pottery or porcelain); vases, figurines, jardinières, suspension lustres, covered Chinese pots, etc. All of the forms are illustrated in lithographic plates with captions and prices. But the unusual feature in this catalogue is the supplemental use of small albumen prints tipped alongside the lithographed images. I have never seen this sort of photographic illustration before. A rare trade catalogue, not located in OCLC.

Oblong 8vo, orig. green printed wrappers. T.p. and 24 litho plates to which have been added 20 tipped in small albumen photographic prints. A few of the corners of the photos have been folded over but none are broken (all can be flattened). Photos in good unfaded condition.



Item #1

### "BARNHART'S BIG BLUE BOOK"

2. BARNHART, BROTHERS & SPINDLER. *Superior Copper Mixed Type. Barnhart's Big Blue Book, containing specimens of superior copper-mixed type, borders, ornaments, rule, etc. manufactured by Barnhart, Brothers and Spindler, 183 to 187 Monroe St., Chicago, Ill.* [Chicago], 1896 \$1100.00

Save for slightly cracked inner hinges, a fine absolutely complete copy in the original blue cloth binding. The history of this major foundry is given in Annenberg, pp. 55-61. It was founded about 1883 (though its roots can be traced back to 1868) and ceased operation on Dec. 31, 1933. Annenberg states: "During their operating span they introduced and patented about 100 new type faces...The BB&S Company resisted for a long time what they termed the "type trust" but in 1911 they finally sold out to the American Type Founders Company under an agreement by which they kept their own

individuality and operated under their name for twenty years. Annenberg p. 59. Romaine p. 272 lists 16 specimens by BB&S. The latest date given in the present copy is 1896 (see p. 269).

4to, orig. blue cloth, title in gilt on cover, red edges. Collates as follows: 1-188; 188a,b,c,d; 189-268; 268a,b; 269-300a,b,c,d,e,f,g,h; 301-340; [321-323]; 1. The final leaf states: "Printed with Jaenecke-Ullman Company's Celebrated Black Ink." Absolutely complete copy with no clips.

### IMPROVED STANOE PRINTING PRESS

3. BEILBY & KNOTTS. *Hope's Improved Stanhope Printing Press, having a threefold increase of power over the ordinary Stanhope; remarkable for its power, quickness and truth, and will work without patching with a single blanket.* Birmingham: Beilby & Knotts, "the sole vendors", and London, [1827] \$350.00

A rare trade catalogue. "One man sought to out-Stanhope Stanhope in the use of power multiplying levers. He was William Hope, an ironfounder of Jedburgh in the county of Roxburgh. He took out a patent in 1823 for additions and alterations to the press commonly known by the name of the 'Stanhope printing press.'...The fate of Hope's super-Stanhope press is not known." - J. Moran, *Printing Presses* (1973), p. 56. To judge from the present flyer, which includes 28 testimonials from many prominent printers, it was a resounding success. Not in OCLC. Not in COPAC; not in St. Bride's Catalogue.

8vo, 4 pp.

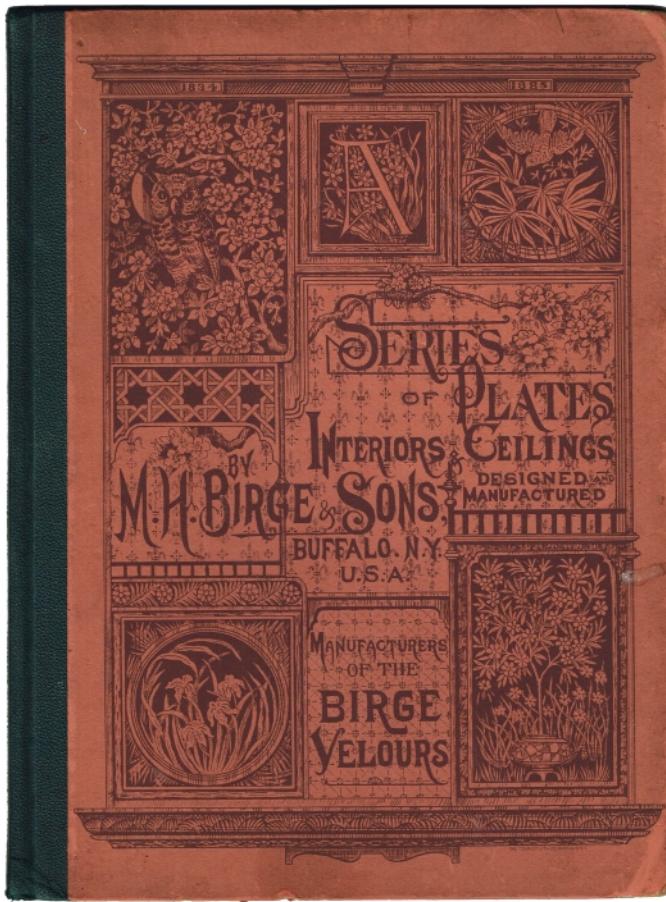
4. BELGIUM. MANAGE. *Société Anonyme des Verreries et Gobeletières Nouvelles de et à Manage (Belge).* Seneffe [Belgium], Imprimerie Laurent, n.d. [ca. 1920] \$350.00

Really fine copy of a rare trade catalogue; I can find no bibliographical citation for this catalogue nor any mention of this glassworks. Subtitle is in French and English: "Crystal and half-crystal, tumblers of all shapes, thin, half-heavy and heavy (gas-finished) wines, decanters, jugs, bottles, and ups plain, pressed, cut, engraved, panotography. Horns for stamping. Table glassware." The plates illustrate tumblers, wines and other stemmed glasses, carafes, pitchers, covered dishes and a few other forms as well as the final four plates of decorative patterns. The plates are nicely printed; the glass pieces appear against a dark brown background and "read" easily.

Oblong 4to, orig. printed wrappers, bound with two grommets, fine copy. T.p. and 19+(6) plates each with a blue-printed surround. Nicely printed on coated paper.

### PRINTED IN COLOR THROUGHOUT

5. BIRGE, M. H. & SONS. *Series of Plates, Interiors and Ceilings, designed and manufactured by M. H. Birge & Sons, Buffalo, New York, U. S. A., Manufacturers of the Birge Velours.*



Item #5

[Buffalo, N. Y., 1885] \$1000.00

A splendid catalogue printed throughout in colors by the Courier Litho. Co. of Buffalo, New York (one of the "key" companies in Jay Last's *The Color Explosion*, it is given two pages and 6 color illus). The present catalogue opens with a fine color plate of a room interior captioned "Moorish Room decorated with the Birge Velours, patterns from the ornament of the Alhambra Palace." This is followed by four pages of text printed in red and black and then a fine series of 13 color plates as follows: nos. 2-8, 11, 12, 13 & 14 are ceiling decorations; plate 9 is a staircase hall and plate 10 is a morning room. The quality of the chromolithography is very high and incorporates gold in most plates.

The Birge firm was famous and important: "Firm established in Buffalo, New York, in 1834. It achieved one of the longest traditions among American wallpaper manufacturers specializing in a wide variety of papers, including complex panel decorations. In 1889 it advertised such exotic wares as 'Ecclesiastical Decorations, studied from the mural paintings of Notre Dame.' - Bridgeman & Drury, *Encyc of Victorian*, p. 307. See also M. Hapgood, *Wallpaper and the Artist*, pp. 176-178 which states that the artist Charles Burchfield worked for eight years (1921-1929) as a designer for Birge. Listed in OCLC but with no library locations.

Small folio (13 1/4 x 9 3/4"), orig. printed boards, pebble grain cloth spine.

4 pp of letterpress and 14 chromo litho plates, each with dust sheet. Front flyleaf has been reattached and the inner hinges strengthened, else a fine copy.

### SAMPLES OF 516 PASTELS FOR ARTISTS

6. BOURGEOIS AINE. *Tons des pastels sur fins pour artistes de Bourgeois Ainé*. Paris, n.d. (ca. 1890-1910) \$2000.00 A remarkable and beautiful object, a set of 14 stiff card printed mounts with a total of 528 pastel colors broken down ("rompus") into their constituent shades from dark to light. The printed legend at the bottom of each card is as follows: "Pastels sur fins pour artistes tendres et demi-murs." The color samples are all numbered; some have in addition an asterisk and still others have a dot within a circle. These markings are explained: "L'astérisque indique les 204 nuances qui se sont en pastels demi-dur." The dot within a circle is explained thus: "Ce signe designe les tons neutres pour souds existent en gros pastels tendres coniques." This set survives in its original stiff board chemise with gilt stamped title and string ties.

Although the firm of Bourgeois Ainé were major manufacturers of artists' materials in nineteenth century France it is difficult to find any hard facts on the firm. Pastel is easier; Ralph Mayer writes: "Prepared artists' pastels are usually sold in three grades, soft, medium and hard. The soft is universally used, the other two for only special effects and purposes. The soft texture of pastels allows them to be easily manipulated... (and on he goes for seven pages). - *The artists' handbook of materials and techniques* (1941), pp. 251-7. Mary Cassatt (1844-1926) was one of the most notable artists to work in this medium during the period of this set of colors; perhaps she even used Bourgeois pastels. The present item is not in OCLC but a related work, *Tons des couleurs pour l'aquarelle de la gouache* by the same firm (10 leaves, all color samples, ca. 1900-1920) is located in two copies: Yale & Art Inst Chi.



Item #6

Quarto (8 1/4 x 9 3/4"), orig. cloth covered card chemise, gilt stamped with ties (expertly rebacked, ties replaced by the Green Dragon Bindery). 14 stiff card mounts each with 36 window-mounted samples; plus 2 further smaller card mounts, each with 12 samples. A few of the samples have age spots.

### **A FINE ENGRAVED BROADSIDE ADVERTISEMENT**

7. BRODIE, ALEXANDER. *New patent fire stove invented and sold by Alexander Brodie, White Smith, near Temple Barr.* [London, ca. 1800] \$750.00

Handsome engraved broadside illustrating, on the upper portion, a cast iron firefront decorated with Adamesque swags and bellflower ornaments. Engraved text on the lower half explains how it worked; a chief feature was to "prevent chimneys smoaking or taking fire, to hinder any evil disposed person coming down into the room..." Also advertised in the description is a "new invented patent bed-screw lever" for invalid beds. Though it is not really a trade card (it's too large and it advertises a specific product), in its general form it is similar to many illustrated in Ambrose Heal, *London Tradesmen's cards of the XVIIIth century* (1925). Rare and in fine condition. OCLC locates only one copy (AmPhSoc) but it is not clear to me if it is a hard copy or on microfilm.

Folio (13 x 8 1/2") printed on laid paper with a watermark (but undated). Slight trace of old fold; a fine clean copy, a rich impression and decent margins outside the plate mark.

8. BROOKS MANUFACTURING COMPANY. *Brooks "Master-Built" furniture. Catalogue no. 16.* Saginaw, Michigan, January 1914 \$275.00

Uncommon catalogue of mission and Arts and Crafts furniture. This was good quality, high-grade, quarter sawed oak furniture. All forms of household furniture are shown; also shown is fiber furniture; also "artistic" lighting devices, also kitchen cabinets and refrigerators, a couple of mirrors and one clock. Brooks Company also manufactured small boats, both in knock-down or completed form. This title not in OCLC (though there is a generic entry for Brooks Furniture in the Romaine Trade Catalogue Collection in UC Santa Barbara). The company was established in 1901. This copy has a loosely laid-in color plate of stains and leathers; most copies which have survived down to the present have lost this.

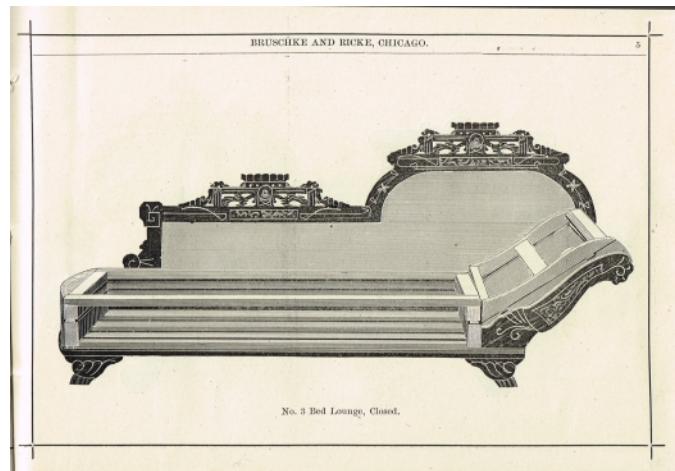
8vo, orig. stiff printed wrappers. 72 pp., profusely illus. Covers dusty but a very good copy.

### **VERY FINE COPY OF A RARE TRADE CATALOGUE**

9. BRUSCHKE & RICKE. *Illustrated Catalogue, Manuf'r's of Parlor Furniture Frames.* Office no. 257 Division Street. Factory & Warerooms, Chicago, 140 to 150 Vedder St., N.d. [ca. 1880-1886] \$600.00

Bruschke & Ricke are given extensive commentary in S.

Darling's *Chicago Furniture*: "Listed in the 1860 city directory as a carpenter, Henry Ricke teamed up with William Hermann to make frames for parlor furniture in a factory on Division Street. After Rickey's death the company was headed by his wife, Sophie, who operated the factory with the help of foreman Charles Bruschke. He became the owner following her death (ca. 1886). Several patents for furniture designs were granted to Bruschke & Ricke. By 1885, when its novel Good Luck line of horseshoe-shaped gout stools and parlor frames attracted considerable comment, the firm had abandoned medium-grade parlor frames and was making mahogany and rosewood mantels, parlor frames, and even some chamber furniture. In the 1880s Bruschke & Ricke used paper labels to identify their products."



Item #9

The present catalogue illustrates lounges, bed lounges, parlor suits, easy chairs, parlor chairs, rockers, sofas, gent's chair, group parlor suit, window chair, corner chair, divan, reception chair, stud chairs, barber chairs, and, finally, footstools. Not in Romaine, not in Mckinstry, not in OCLC.

Oblong 8vo, orig. printed paper wraps. 78 pp profusely with wood-engravings. E. M. Olson & Bredtschneider, Printers and engravers, 27 & 29 N. Clark St. Very fine copy.

### **FINE ENGLISH ART POTTERY**

10. CARTER, STABLER & ADAMS. *Poole Pottery. With an introduction by Joseph Thorp. [Trade catalogue].* [London: Printed at the Curwen Press, n.d. (ca. 1922-23)] \$500.00

"Carter, Stabler and Adams. Partnership formed (1921) at Poole, Dorset, by J. and T. Adams and H. Stabler with Owen Carter, of Carter & Co. Hand-thrown and hand-decorated pottery, chiefly designed by Stabler and wife Phoebe, or J. and T. Adams, includes earthenware, in simple shapes for table use, and, notably, stoneware painted in fresh colours, often in bold, sketchy style under creamy matt glaze. Candlesticks, etc., made in Art Deco style ca. 1930. From 1963 traded as Poole Pottery Ltd." -*Random House Collector's Encyclopedia*, pp. 63-4 with 2 color illus. (See also in same

source separate entries for J. & T. Adams, H. Stabler, and Carter & Co.). In the 1930s the firm produced much of the ceramic tiling used on the London Underground stations built in the 1930s; some of it can still be seen. The present catalogue includes candlesticks, jugs, vases, pots for cut flowers, hair tidy, powder box, pin trays, cream jugs, decorative pieces, decorative plaques, della Robia style roundels and the sign for the Cotswald Gallery. Includes the printed price list and separate sheet of garden pottery. Examples of this pottery are shown in the V and A. Poole pottery is very popular; OCLC lists 55 titles and almost all are modern collectors' books. Of the present item OCLC locates but two copies, both in the V & A.

8vo, orig. wraps printed in red and green. 16 pp with 37 halftones showing a total of about 90 individual pieces. Price list and extra sheet of garden pottery laid in. Excellent copy.

### MADE IN NEW HAMPSHIRE

11. CHESHIRE CHAIR CO. *Illustrated catalogue of Cheshire Chair Co. manufacturers of oak, walnut, maple, cane seat and basket seat chairs, also chestnut wood seats.* Philadelphia, 337 No. Second St., 1883 \$350.00

A substantial catalogue (52 pp) illustrating a wide variety of machine made chairs; the factory was in Keene, New Hampshire. Cane seat rockers, spindle and slat back cottage and dining chairs, library chairs, high chairs, children's chairs, stools, fancy rockers, etc. Rare; not in Romaine, not in McKinstry. OCLC locates only one copy, in the Wisconsin Historical Society.

8vo, orig. printed wraps (fore-edge of cover wrapper with a few chips; rear wrapper missing). 52 pp., profusely illus with fine wood-engravings.

### AN OUTSTANDING INK SPECIMEN

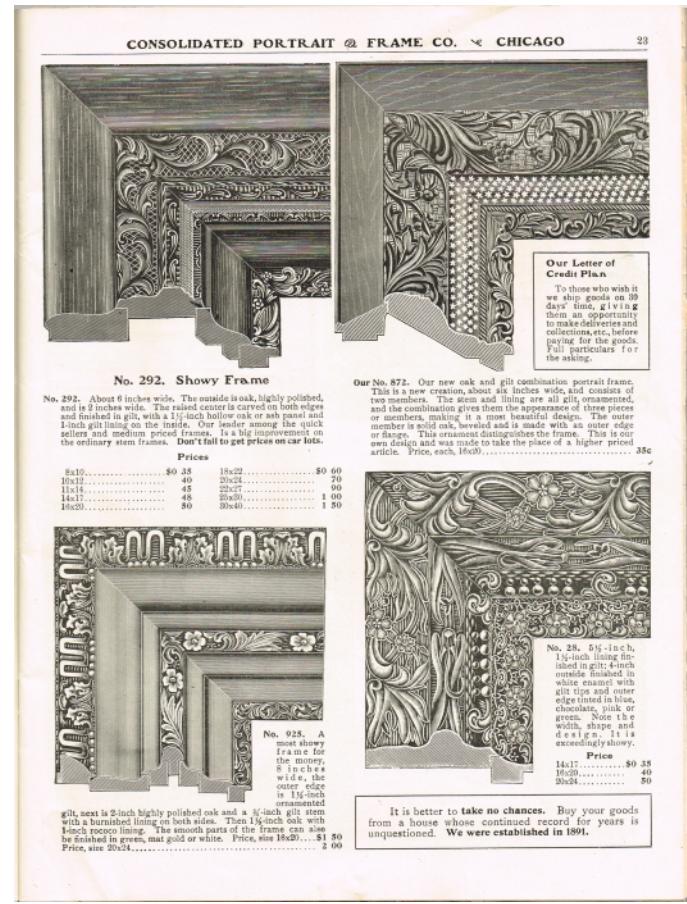
12. COATES BROTHERS & CO. LTD. *A selection of modern inks for artistic modern printers.* London: Coates Bros. & Co., Ltd., N.d. [ca. 1930] \$425.00

One of the best ink specimens I have ever seen with an especially wide variety of inks: jobbing inks in a rainbow of colors shown on various papers; tri-colour inks, metallic inks, die stamping inks, cheque inks, cover inks, greaseproof inks, poster inks, photogravure inks, foil inks, and aniline inks. Each is shown in one or more full-page specimens on papers of various finishes. This is the second edition (though the dates are not given). Rare; not in OCLC.

Oblong 8vo (7 1/4 x 10"), cover printed in gold. (ii)+xi pp with 94 leaves printed on rectos only. Excellent copy.

### FINE COPY OF AN EXTENSIVE PICTURE FRAME CATALOGUE

13. CONSOLIDATED PORTRAIT & FRAME COMPANY. *Annual Catalogue No. 14.* Chicago, 1904 \$500.00



Item #13

Fine copy of a rare catalogue. In addition to many pages of picture frames and mouldings it lists and illustrates wall pockets, picture mats, glue, screw eyes, brass corners, mitre machines, pictures ('popular art') - sacred pictures, oleographs, photo colors, facsimile pastels, etc. Two leaves (pp. 27/28 and 29/30) were cut out at the gutter but laid back in with no loss. The original unused order blank is still present. This issue is not located in OCLC but one copy of the catalogue for 1905 is (Strong Museum, Rochester). As a category, picture frame catalogues are very difficult to find in the marketplace. This is one of the best I have had in many years. 4to (11 1/2 x 8 3/4"), orig. color printed wrappers. 80 pp., profusely illus.

14. CORLIES, MACY & CO. *Samples of linen, safety tint, and other papers from CM&Co., stationers, printers, lithographers and blank book manufacturers.* New York City, n.d. [ca. 1880] \$300.00

Fine copy. Consists of twenty numbered leaves, of which the first eleven are samples of linen papers; the next four of plain papers (all of the previous for note and letterheads); and the final five the following: Sample Condor safety tint paper; Sample Miller safety tint paper; Sample Amber safety tint paper; and Sample Blue and Sample Suydam ditto. The last five papers were for cheques and drafts. Romaine's *Guide to American trade catalogues*, Chapter 53 is devoted to Statio-

nery; he lists another Corlies, Macy catalogue on page 352. The present catalogue is listed in OCLC with one location: U of Del. They assign a date of 1880.

Oblong 24mo, orig. printed wraps, fine copy. 20 leaves of sample papers, each numbered and identified.

### **SAMPLE BOOK OF CHROMOLITHOGRAPHIC CIGAR BOX LABELS**

15. CORNELL PRINTING CO. *Cigar labels from Cornell Printing Co.*, 83-85 Pennsylvania Ave., Elmira, New York, N.d. [ca. 1895-1900] \$600.00

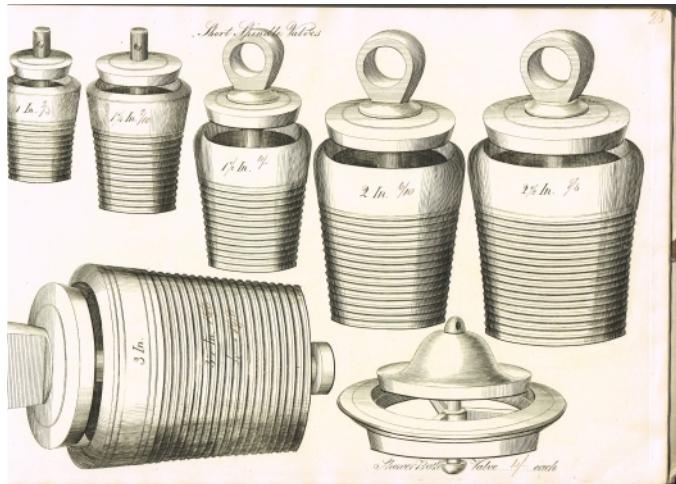
A nice booklet of 10 elegant chromo lithographically printed cigar box labels. Cigar names included 'Ponies', 'Cuban pearls', 'Cricket', 'Puffs', etc. The quality of printing is very high and includes gold and silver inks. This firm is listed by Jay Last who states: "Cigar box labels. The Cornell Printing Co. was purchased by F. M. Howell in 1887 but continued under the Cornell name until 1900." - *The Color Explosion*, p. 177. Not in OCLC.

Oblong 8vo (6 x 8 1/2"), orig. printed wrappers. With 10 chromo litho plates. Each plate gives the number and price for 100 "ins and outs" (inside and outside of the box). Very good copy.

### **ENGRAVED THROUGHOUT**

16. COWELL. *Cowell's patent beer and other taps, manufactured solely by Stock & Sharp*. [Birmingham, ca. 1835] \$2000.00

Stock and Sharp were plumbers' brassfounders; the present catalogue is devoted primarily to a wide variety of cocks and taps for wine, beer and brandy casks, as well as other pub hardware. Almost all of the taps were equipped with night locks and keys for obvious reasons. The majority of cocks shown were Cowell's patent, but several of the plates illustrate other designs, both "Timmings Patent" and "Late Rudder's Patent." I can find no mention of these taps in the



Item #16

reference literature but there was a similar catalogue by Rudder & Co., circa 1827-30, listed and illustrated in Hugh Pagan's Catalogue 11:108 (1991). In addition to the cocks and taps the present catalogue also illustrates two beer machines 'with inlaid cases mounted with brass or white metal' and another 'in carved mahogany and rosewood cases with plated furniture and ivory handles.' Also a liquor fountain; these would have been intended for pubs. Also a plate of water closets (including a ship's closet and a portable w.c. in oak, mahogany or painted case). Another plate shows 12 varieties of hand wash basins. Yet another shows 'Stocker's improved patent engine for raising beer and other fluids,' followed by two more pages of pumps. Two other plates show garden accessories, one a 'garden engine in tub on wheels' (sort of a large scale pump operated watering can on wheels) as well as a plate of 'fountain jets' presumably used for lawn watering. These brassfounders catalogues of plumbing hardware are scarcer than brassfounders catalogues of furniture hardware. I have only ever seen one other (referred to above, the Pagan catalogue). Not in WORLDCAT/OCLC.

Oblong folio (9 1/2 x 15"), orig. marbled boards, neatly resewn and rebacked in calf. 40 engr plates. Some prices added in MS; folio numbers in ink in a contemporary hand. Fine clean copy.

### **ONE OF THE VERY BEST WEATHER VANE CATALOGUES**

17. CUSHING, L. W. & SONS. *Catalogue of weather vanes manufactured by...Waltham, Mass., 1883* \$1700.00

The company was founded in 1852; I cannot determine the date of the first Cushing catalogue. This is Catalogue no. 9. There were very few trade catalogues devoted entirely to weather vanes; Larry Romaine segregated them into their own separate chapter because "of their importance as a top facet of American design." He wrote that in 1960; what would he say today when a great Indian weathervane sold at Sotheby's in late 2006 for \$5,840,000? (see *MAD*, Nov. 2006). The present catalogue, in a handsome small folio format, illustrates bannerettes with initials, with an owl, with symbols; a number of famous horses (Smuggler, Luke Blackburn, Dexter, Hindoo, Ethan Allen, Patchen, Black Hawk, etc); other farm animals - cow, ox, bull, sheep, ram, rooster, church vanes of several varieties, English Setter dog, fox hound, deer, fox, grass hopper, the American Eagle, goddess of liberty, etc. etc. The final page lists vane fixtures, cardinal points, copper balls and spires. Romaine p. 385. McKinstry 1187. No copy in ABPC 1975 to the present.

Small folio (12 1/2 x 9"), orig. printed wraps. 20 pp with 76 fine wood-engr illus. Hinge and edges of wraps professionally repaired; a fine copy, and rare.

### **UNRECORDED**

18. THE DALE COMPANY. *California Electrical Works (cover title). Electric and Combination Fixtures. Catalogue No. 10. Shades, Reflectors, and Electric Lighting Specialties*. New

York City, Thames & Greenwich Streets, N.d. [ca. 1900]  
\$400.00

Fine fully illustrated catalogue of turn-of-the century electric lighting fixtures. Portable lamps, bracket and desk lamps, flexible portables, two-light standards, swing brackets (wired), brackets with wall plates, ditto with canopies, ceiling fixtures, electric pendants, electroliers, hall brackets, column lights, billiard pendants, electric newells, bowling alley pendants, ecclesiastical electroliers, combination fixtures, street bracket and car cluster, canopies, etc. 99% of the fixtures have glass globes or shades. Not in OCLC. Not in CMoG.

Oblong 8vo (6 3/4 x 10"), orig. printed wraps, spine reinforced with old cloth. 120 pp profusely illus with process cuts. Inner one-third of pp 112-113 stuck together; else an excellent copy.

#### **SPECTACULAR UNRECORDED BROADSIDE**

19. DAVIS, HIRAM W. & CO. *Wholesale carriage builders for the trade domestic and foreign.* Cincinnati, Ohio, N.d. [ca. 1887-88] \$950.00

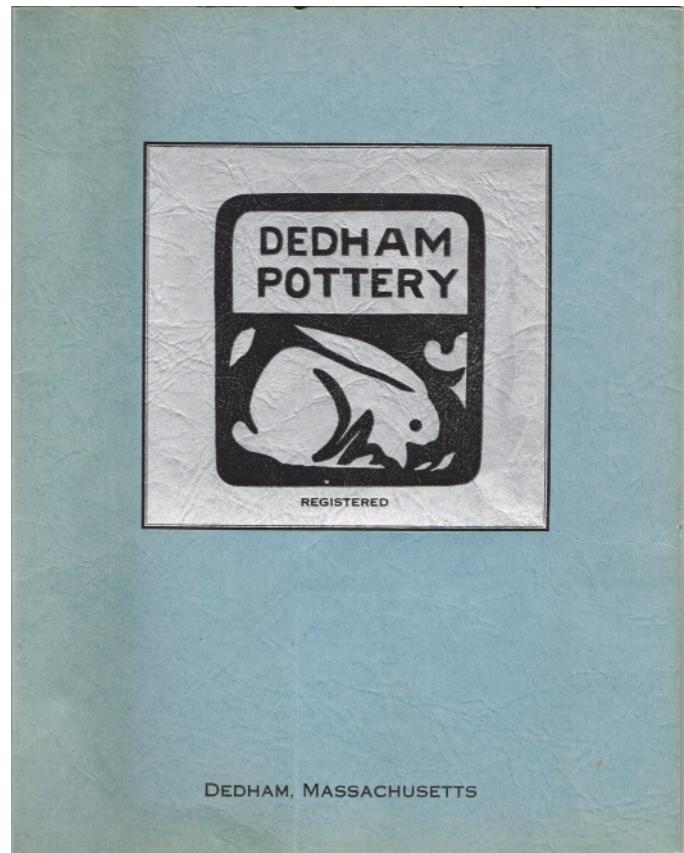
A very large (40 x 27 1/2") broadside attractively designed and printed in two colors, red and black. It advertises buggies, carriages and wagons and illustrates twenty-four models. More specifically they include a Brewster Spring-top Buggy, Doctor's Phaeton, Canopy Top Panel Body Phaeton, Granger Carriage, Davis Empress Barouche, Farmers' Wagons, etc. The broadside is printed on good stout paper and is mounted on a strong backboard, one eighth inch thick and made of some sort of composition. Printed in the lower right corner in the margin is the note: "Please Hang this in a Conspicuous Place - it may Pay you." Someone did; there are small nail holes in the upper corners. And printed boldly along the lower margin is the following: "Send for Elegant Catalogue of Photographs." I have never seen this; it must be extremely rare (possibly the Ohio Historical Society holds a copy??). The "fine print" states that the firm was founded in 1877; capacity was 20,000 vehicles per year and the street address was Flint Street between Freeman Avenue and Denman Street. I can find no record of this broadside but OCLC does locate two copies of an 1887 catalogue of the Davis firm.

Large folio (40 x 27 1/2"). Originally issued mounted on stiff board as described above. Light evidence of old water stains along lower left blank margin; not objectionable.

#### **RARE TRADE CATALOGUE OF DEDHAM POTTERY**

20. DEDHAM POTTERY. *Dedham Pottery, registered.* Dedham, Massachusetts. N.p., N.d. [Ames Safety Envelope Co., Boston, Mass.], [1938] \$500.00

Fine copy of this rare catalogue, "the first of its kind issued by the Dedham Pottery." It opens with a 5 page essay on the history of the company by J. Milton Robertson, grandson of the founder. It is 38 pages with 38 halftones of pieces or groups of pottery. Dedham pottery is included in virtually all



Item #20

of the reference books on American Arts and Crafts, but the best source seems to be Merilee Meyer's *Inspiring Reform, Boston's Arts and Crafts Movement*, the catalogue from the 1997 exhibit at Wellesley College. A good account of the pottery is given on pages 211-212. Dedham pottery was particularly noted for its "crackleware." The cover of this catalogue is illustrated with the rabbit stamp, the trademark of Dedham Pottery - it would make a nice display item. OCLC locates four copies (Bost Ath; Minuteman Lib. Network; Wellesley; Montclair State Univ). Also offered with this lot is an illustrated auction catalogue of Richard A. Bourne Co., *Rare Dedham Pottery* (Hyannis MA), 1988.

8vo, orig. stiff wraps, cover printed in black and silver, bound with 2 grommets. (vi)+38 pp with 2 portraits and 38 pp with 38 halftone illus. The pricelist in the pocket inside the front cover is missing; else a fine copy. Bourne catalogue is 4to, 24 pp with 7 full-p. halftones.

#### **A GREAT COLOR CARD!**

21. DENNISON MANUFACTURING CO. *Color Card.* *Dennison's Imperial Crepe Paper.* [Framingham, Mass., N.d. [ca. 1900]] \$200.00

A great color card, a circle of stiff card about six inches in diameter with zig-zag (pinking shear) edges and with 30 samples of colored crepe papers shown through small circular traps, each identified by number. There are three short bits of text along both sides and the bottom: 'Rolls 10 feet long, 20

½ inches wide.' 'Strong in texture, Uniform in Creping, Rich in coloring.' 'To obtain satisfactory results in decoration you should use Dennison's Crepe Paper.'

Denison Manufacturing Co. was founded in 1844 in Framingham, MA as a jewelry and watchbox manufacturing company by Aaron Lufkin Dennison. The company manufactured paper tags, crepe paper, gummed paper labels, sealing wax, toys, books and games. The company merged with Avery International Corp, in 1990 and was moved to Pasadena, CA.

Stiff card, circular in form, six inches in diameter. Described above. Fine condition.

#### **WITH SEVEN HANDCOLORED STENCIL PLATES**

22. [DEWEY, D. M.]. *The specimen book of fruits, flowers, and ornamental trees carefully drawn and colored from nature for the use of nurserymen.* Rochester: Published by D. M. Dewey, Agent, n.d. [ca. 1865-70] \$450.00

A fragment only - but a good fragment - of a rare and desirable catalogue. It contains the original chromo litho title page and 7 hand colored stencil plates (3 are pure stencils and four are part stencil and part chromo litho); 6 additional hand-colored lithos, which may be part stencil, seven conventional chromo lithos of trees most in one or two colors and a final plate of trees printed all in green. But this is a fragment and you can see where plates have been sliced out and removed. These large format albums (11 x 8") are much rarer than the smaller format nurserymen's catalogues. The chromo litho plates in the present copy were all bought from Kellogg in Hartford, Conn. Despite its faults, this volume is of value for studying the various graphic processes which were used to make up these nurserymen's books. They have been much studied: see *An Oak Spring Pomona*, pp. 168-9 for an interesting note on Dewey. See also: Sandra Markham, "Living preachers through voiceless lips: printing for the nursery industry, 1840-1920" (in) *The Ephemera Journal* vol 9, 2001. And see also: K. S. Kabelec, "Nineteenth century Rochester fruit and flower plates," *U. of Rochester Library Bulletin*, vol 35, 1892. The present copy is very good value; last year I sold a complete copy in the original binding for \$8750.

4to, disbound, orig. covers missing. Chromo litho t.p. and 20 color plates as described above.

#### **FINE SAMPLE CARD OF 19TH CENTURY AMERICAN PRINTED COTTONS WITH 51 LARGE MOUNTED SAMPLES**

23. DUNKIRK PRINTS. *Dunkirk Prints.* O. H. Sampson & Co., Agents, Boston & New York. N.p., N.d. [Dunkirk, N.Y., ca. 1870] \$1500.00

I can find very little documentation for this handsome item. The librarian of the American Textile History Museum has also tried to pin it down but with not much luck. She wrote me: "I looked through the textile directories for the late 19th

century and found nothing that referred to a Dunkirk Mill or any manufacturer in Dunkirk, N.Y. In a volume titled *Textile Brands and Trademarks* (1918) there is a reference to a 'Dunkirk' brand of shirts manufactured by the Dunkirk Shirt Co. in Dunkirk, N.Y." A firm called "Dunkirk Knitting Mills" did exist in Dunkirk, N.Y. around 1884. It was listed in *Dockhams American Report and Directory of Cotton...and Dry Goods Trade* (1884). I am indebted to Stan Gorsky of Philadelphia University for this last piece of information.

The object itself is quite handsome: it is a flap-edged folder 12 ½ x 9 inches with the printed label inside the front cover; the contents unfold, accordion fashion, to 17 leaves, each with 3 mounted large fabric samples (each measuring 3 ½ x 6 ½"). To judge from the patterns, the fabrics could be for shirtings or draperies or upholstery. In an excellent state of preservation.

4to (12 ½ x 9"), orig. boards. With litho printed label inside cover and 17 leaves, each with 3 mounted samples.

24. EASTMAN KODAK STORES INC. *A Catalogue of Majestic Metal Frames. Catalog no. 66.* N.p. N.d. [?Rochester, N.Y., ca. 1940s] \$200.00

"The Master Photographer today recognizes the fact that he has the first opportunity to sell a frame. Every sitting, every pose selected is a potential frame sale, and the photographer with his artistic knowledge of pose and subject is best fitted to assist in the proper selection of a frame." These frames were all made of metal but there is wide variety; some are quite attractive.

Oblong 8vo (5 ½ x 8"), printed self wraps. 20 pp with 37 halftones. Nice copy. Rare.

#### **ACTUAL MOUNTED SAMPLES OF 21 PHOTOGRAPHIC PAPERS**

24A. EASTMAN KODAK CO. *Kodak Photographic Papers for Professional use.* Rochester, New York, 1941 \$300.00

The text gives an extensive description of 21 Kodak photographic papers. The centerfold leaf has 12 mounted samples showing surfaces and contrasts of various papers (Kodabromide, Vitava Opel, Kodalure, Vitava Projection, P.M.C. Bromide, Azo, and Vitava Athena). Along the lower margin of the verso of the same leaf are mounted four samples showing tints of Kodak paper stock (White, Natural white, Cream white, and Old ivory); lower margin recto of the same leaf gives four samples showing the "approximate warmth of tone of Kodak papers when processed as recommended." These latter four are actual photographic prints.

See the valuable section "Paper Sample Books" in *Envisioning Paradise* (Rochester, GEH, 2007), pp. 168-9. There it is stated "Sample books and journals that feature actual photographic prints have become the only completely reliable means to accurately identify the type of paper and processes used by twentieth century photographers."

8vo, orig. printed glazed paper wraps. 25 pages with 9 halftones and 21 mounted samples of actual photographic papers.

25. [EICHLER, JOSEPH]. *The Eichler Gump Home. A unique presentation of interior design by Gump's of San Francisco in America's most distinguished home.* N.p., N.d., [San Francisco, ca. 1960] \$200.00

The idea of this little brochure is to show that antique and contemporary furnishings can be successfully combined in an Eichler 'modern' house. Good clear halftones show furnished interior views of the inner court, the living area and dining area, the multi-purpose room, the master bedroom suite, and the child's bedroom. This was shown in a model Eichler-Gump Home in Terra Linda Valley, San Rafael (this was one of a number of Eichler developments). The photography was by Ernest Braun. Not in OCLC.

12mo (long narrow sheet 20 1/2 x 6") folded accordion style down to six panels 3 1/4 x 6 inches. With 8 halftones. Excellent copy.

**EXTENSIVE FULLY ILLUSTRATED CATALOGUE  
OF HARDWARE & HOUSE FURNISHINGS  
INCLUDING LIGHTING DEVICES**

26. ELLIOTT, ANATOLE. *Quincaillerie & Articles de Paris. Tarif Album No. 25.* Paris, 1882 \$775.00

An astonishing production, a 399 page trade catalogue with each and every item illustrated in precise drawings and the text also hand-written throughout, and all printed lithographically. Emphasis is on three general areas: house furnishing, hardware and lighting devices. A sampling of the household furnishings include mirrors, iron garden furniture, washstands, armoires, commodes, beds, night stands, work tables, gueridons, buffets, side chairs, dining tables, card tables, bookcases, clocks, umbrella stands, etc. etc. The catalogue seems aimed at country folk; there are pages and pages of articles and accessories for hunting including shot-guns. One plate, printed in three colors, is devoted to faience tiles.

The most interesting sections, to me, are those devoted to lighting. Of the 399 pages, 74 are devoted to lighting. **Globes, lampshades, candlesticks, candelabra, sconces, oil lamps (lampes à essence, lampes pétrole), handing vestibule lamps, lanterns for carriages, lustres, hanging lamps of all sorts, etc. etc.** There is an eleven page alphabetical index at the end. OCLC locates one copy of "Tarif Album no. 52" (Baker Library, Harvard).

Lg. 4to (11 x 9"), orig. printed wrappers in glassine. (ii)+399+(xi) pp of index. Sewing coming loose on a few pages, but a fine copy.

**TRUCK MANUFACTURERS' TRADE CATALOGUE  
WITH ORIGINAL PHOTOGRAPHS**

27. FEDERAL MOTOR TRUCK CO. *[Salesman's catalogue with 15 silver print photographs showing the factory assem-*

*bly line and 8 finished trucks].* Detroit, N.d. [1939] \$875.00 A marvelous trade catalogue which opens with a bird's eye view of the factory (photo of an artist's rendering); it then shows a series of seven images of the factory floor - fabricating truck frames, the 600 foot long assembly line, chassis being installed, chassis test room, the machine shop, hydraulic press room and the construction of all steel cabs. These are followed by 8 photos of new trucks: a 3 1/2 ton panel truck, two dump trucks, two tractor trailers, two oil trucks, a splendid "beer body" truck for Budweiser, and a six-wheel drive "Crash" truck (what we would call a wrecker). As always with photographic trade catalogues part of the appeal is with the "newness" of the objects being manufactured. Also the painted lettering and logos on the sides of the trucks are evocative of the time they were created. All the trucks reflect the streamlined look introduced by the well known industrial designer Henry Dreyfuss; this "new look" was inaugurated at the 1934 Chicago Century of Progress World's Fair in the design of locomotives.

The Federal Motor Truck Co. was founded in 1910 as Bailey Motor Truck by Martin L. Pulcher, who three years earlier had founded Oakland Motor Car Co. They would thrive during the Great Depression and would produce over 160,000 trucks before closing in 1959.

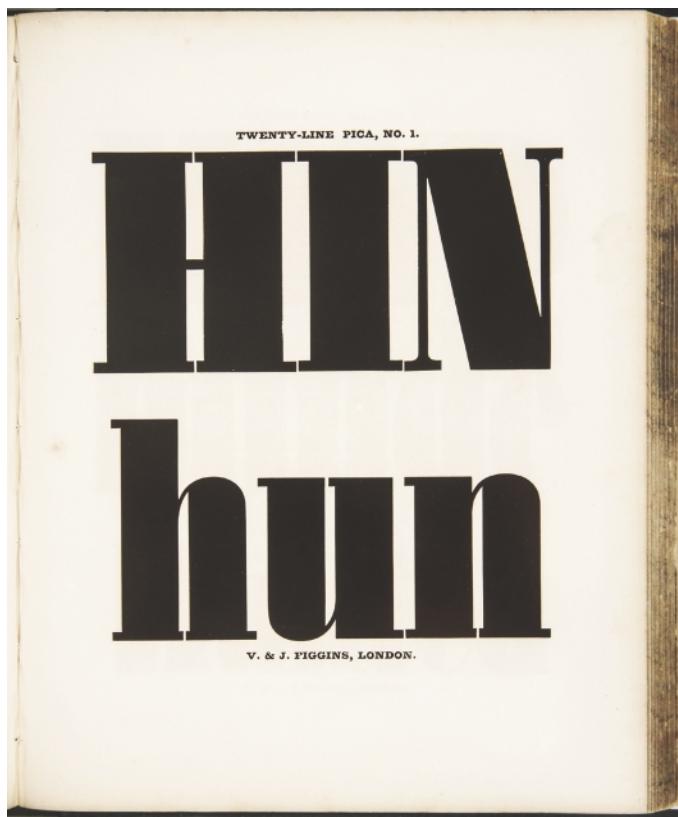
Oblong 4to (12 x 8"), in original simulated black leather 2 ring binder, with FEDERAL TRUCKS embossed in dull gold on the cover. With 15 gelatin-silver prints 7 1/2 x 9 1/2" mounted on linen backing. The seven views of the factory and 6 of the 9 vehicle photos have small typewritten captions inset in the upper corner.

**AN EXTENSIVE FIGGINS SPECIMEN**

28. FIGGINS, V. & J. *Specimen of plain and ornamental types from the foundry of V. & J. Figgins,* 17 West Street, Smithfield, London. N.d. [1845-46] \$3500.00

Founded in London in 1792, and running right up to the end of the 19th century, Figgins was one of the most important British type foundries. A long list of the Figgins specimens is given by Nicolette Gray (pp. 184-186); of the present issue she states that it "contains more than the 1845 and less than the 1847 issue." She states in a footnote (p. 184) that "the entire surviving stock of punches of the Figgins foundry is now in the St. Bride Library. This material consists of hundreds of founts documented with the date of cutting and the name of the punch-cutter and should eventually provide precise evidence of Figgins' contribution to nineteenth-century type design." Bigmore & Wyman I, pp. 218-19 give a long and interesting commentary on Figgins. The present work contains numerous examples of wood types, some as large as 4 or 5 letters to a page; also fancy types, ornamental initials, music types, corner ornaments, ornamental rules, fancy borders, flowers, etc. OCLC locate just two copies in America: Columbia & Harvard.

Large 4to (12 1/2 x 10 1/2"), recent full cloth. T. p. within border of typographic ornaments and 180 leaves printed on rectos only. Two leaves removed between folios 68 & 69. Title and first three preliminary leaves a little chipped around margins.



Item #28

**SAMPLE BOOK OF 'BUNTPAPIERS'**

29. FISCHER, FRIEDRICH. *Feine Vorsatz-und Beklebepapiere auf durchgefärbtem Stoff. Musterkatalog der Munchener Tapeten-und Buntapierfabrik.* (Munchen-Riesenfeld), n.d. [ca. 1900-1910] \$775.00  
 A rare trade catalogue-sample book of decorative and fancy papers. It opens with one leaf of letterpress price-list followed by 104 specimens of colored and printed-pattern sheets of papers, each numbered on verso (1000 to 1104). All these sample books from a century or so ago are rare; not in OCLC. They are especially rare in original condition with all leaves and no clips. This one is perfect.

Oblong 12mo (3 3/4 x 5 1/2"), orig. printed wrappers on a gilt printed pattern paper. Slight wear to lower right corner of cover; else an excellent copy.

30. FISKE, J. W. IRON WORKS. *Copper weather vanes. Illustrated catalogue of J.W.F. Iron Works.* New York, N. Y., [1927] \$450.00  
 A comprehensive catalogue which includes four pages of silhouette vanes, cut from heavy copper; twenty-one pages of full-bodied vanes (all made of sheet copper and brass, and gilded); and ten pages of bannerettes, scrolls, and arrows. OCLC lists 75 entries for Fiske Company catalogues but the present one is not located. Such has been the demand for them that several of the Fiske catalogue have been reprinted in the last few decades. The present one is an original, not a reprint.

8vo, orig. printed wrappers. 36 pp., each page illus (illus in black against a pale yellow background). Nice copy.

31. FISKE, J. W. IRON WORKS. *Illustrated Catalogue of ornamental iron settees, chairs, etc.* 78-80 Park Place, New York, November, 1924 \$250.00  
 Fine catalogue illustrated with both electrotypes of wood- engravings and halftones from photographs. The furniture is made from all forms of iron and steel - cast iron, all wrought steel, bent wire, park settees with iron legs and ash slats, etc. Includes also heavy wire flower pot stands, aquaria stands, garden borders, signs of all sorts, trellises, tree guards, etc. The firm was established in 1868. Of this edition OCLC locates two copies. Four page price list laid in.

Lg. 8vo, orig. printed wraps. 40 pp., profusely illus. Excellent copy.

**FINE TRADE CATALOGUE OF CAST IRON WARES**

32. FURSTENBERGISCHE EISENWERKE. *Die Gusswaaren der Furstlich Furstenbergischen Eisenwerke.* [Constanz: Lithogr v. J. A. Pecht], 1842 \$1500.00  
 Fine copy of a wide-ranging trade catalogue of cast iron wares, absolutely complete and even with the original printed wrappers bound in at the rear.

In the first half of the nineteenth century the noble family of Furstenberg decided to industrialise their small territory in southwestern Germany near Lake Constanz. The Furstenbergs ran steelworks, which were fired with charcoal and peat, where in 1838 three furnaces employed 500 workers. They produced products of both iron and steel, including weapons. In addition, from the middle of the 18th century they produced some of the finest porcelains in Germany.

The present catalogue is entirely cast iron wares, and includes all manner of fascinating objects: pots, kettles, vessels, footed vessels, plates, mortar & pestle, waffle irons, etc. - all of these objects were intended for domestic use and primarily for cooking on the open hearth. Also a wide variety of cast iron ovens, ranges and stoves for various purposes and in various styles, for heating, cooking etc. The heating stoves are especially interesting and came in historical styles such as classical urns, columns, tall gothic forms etc. Also stable fittings and fixtures, anvils, stove plates; a good selection of cast-iron fences, stairs, balusters, umbrella stands, garden furniture, cast iron fountains for public parks, etc. Similar German cast iron products are shown in *Mein Feld ist die Welt, Musterbucher und Kataloge 1784-1914* (Dortmund, 1984), pp. 221 ff and plates 277-282. Rare; not located in WORLDCAT/OCLC.

4to, recent marbled sides, dark green morocco spine, nicely bound. Litho printed t.p. on porcelain stock printed in blue & sepia ink with gold lettering; 50 litho plates and orig. printed wraps bound in at the rear.

## RARE TRADE CATALOGUE WITH CHROMOLITHOGRAPHS AND PHOTOGRAPHS

33. GESTA, L(OUIS) V(ICTOR). *Manufacture des Vitraux Peints. Louis Victor Gesta, Peintre.* Toulouse: Cassan Fils, Lithographe, [1864] \$1900.00  
A fabulous trade catalogue but sadly defective; what is here is in fine condition. Above is the running title at head of page; decorative title in center of page is "ALBUM DE L. A. GESTA 1864." On the following page, also in chromolithography, it states that Gesta made "vitraux dans tous les styles Latin, Roman, Gothique de transition Renaissance and Moderne vitraux d'art, peinture sur verre emeaux, portraits, paysages, fleurs, fruits, armoires &c pour églises, châteaux et palais." The next page shows a plan of Toulouse, two perspective views and a sectional view of the Gesta factory. It is a tall narrow folio (23 1/2 x 11") - more or less the same format as tall narrow church windows. The complete copy should consist of 68 plates, nos. 1-43 of chromo lithos and nos. 44-68 of mounted albumen photographs. This copy lacks 8 chromo litho plates (nos. 18, 19, 25, 29, 30, 32, 34 & 35). It does contain all the photographs. It is otherwise in fine condition in the very appealing original binding, with brass corners for the covers and eight brass bosses on both covers. The chromolithographer, Cassan Fils, of Toulouse, is noted by Michael Twyman as one of several specialists in the later 19th century printing of posters (*A History of Chromolithography*, p. 370). The identity of the photographer is not given. The catalogue was produced as a "Souvenir de l'Exposition de Nîmes 1863." It is very rare; OCLC locates only one copy world-wide, at the Corning Museum of Glass. The combination of chromolithography and photography is unusual and very appealing.

Tall narrow folio (23 1/2 x 11"). Bound in original rough-woven cloth sides and sheep spine, with brass corners and 8 brass bosses on each corner. Chromo litho dec t.p., chromo litho full t.p., litho plate in b&w giving town plan and 3 views of the Gesta factory, full-p. chromo litho advert of Cassan Fils, full-p. chromo litho plate of Gesta's coat of arms and 35 (ex-43; lacks 8) and 24 mounted albumen photos). Most plates with dust sheets. Except for the missing plates, in fine condition.

## INCLUDES TEN WONDERFUL CHROMOLITHO PLATES OF GLASS JEWELED LAMPS

34. GLEASON, E. P. MFG. CO. *Manufacturers of patent lever argands, all kinds of brass and iron gas burners, street and fancy lanterns, globes for gas or electric light, shade and globe holders, opal, plain, and decorated shades...etc. Tenth edition.* New York, 181-189 Mercer St., September 1887 \$550.00  
Fine copy of a really excellent trade catalogue of gas lighting hardware and fixtures. More than half of the contents of this catalogue are objects of glass: smoke bells and shades, cone shades, argand chimneys; hundreds of globes (squat globes, Moehring globes, cones, moulded globes, crown globes, crown etch globes, fancy shape etch globes, wonderful cut glass globes, cylinders, sand blast squat globes, etc.). There

are about 70 pages of elegant lamps in regular wood- engravings (mostly one to a page) and the best part: ten chromo litho plates as follows: jeweled oval lamp, jeweled oblong lamp, jeweled diadem lamp, lettered; circular jeweled diadem lamp, wine room lamp, jeweled Manhattan lamp, Turkish lamp, jeweled daisy lamp, jeweled cafe lamp, and jeweled cigar [sign]. OCLC locates one copy (Winterthur). CMoG has a badly defective copy of a later edition.

8vo, orig. flexible pebble-grain cloth, title and date in gilt on cover. 298+(ii) pp with hundreds of illus., both wood-engraved and litho., also 10 full-p. chromo litho plates. Fine copy.

## ECCLESIASTICAL METALWARES

35. (GOLD & BRONZEWARE TRADE CATALOGUE). *Manufacture spéciale d'orfèverie et de bronze d'église.* N.p., N.d. [France, ca. 1850] \$250.00  
A rare survival; the name of the manufacturer, which was presumably printed along the top margin, has been clipped off. It was an old firm, having been founded in 1715. The catalogue is complete in and of itself, with 2 leaves (4 pages) of letterpress pricelist keyed to correspond to five lithographed plates in various styles: Moderne, rocaille, gothique, Roman simple and moyen age. The pieces are the same in each case and include an altar cross, chalice, ciborium, sensors with chains, processional crosses, sconces, chapel candlesticks, candelabrum, etc. There are seventeen pieces on each plate; they are the same forms but in different styles as noted above. Rare; very probably unique.

4to, disbound. 2 ff (4 pp of letterpress) and 5 litho plates. Bottom margins of letterpress leaves are chewed away with some loss of text.

## THE CENTURY VASE

36. GORHAM M'F'G CO., SILVERSMITHS. *The Century Vase, made in sterling silver by the Gorham M'F'G Co., Silversmiths, Broadway and 19th Street, New York [Works at Providence, R.I.], to commemorate the completion of the first century of the Republic of the United States of America.* N.p., N.d. [1876] \$350.00

A small brochure illustrating in halftones and explaining in a brief text 'the story of the Century Vase.' Ralph Carpenter states: "The most important piece of Gorham silver made in the 1870s was that immense object which Gorham named the Century Vase. It was made specifically for the 1876 Philadelphia Centennial Exposition and was the centerpiece of Gorham's exhibit. The vase was four-feet-two-inches high and five-feet-two inches long. It contained 2000 ounces of silver and was valued at \$25,000. The Gorham records indicate some 17,900 man-hours were spent in the making of the piece." - *Gorham Silver* (1982), p. 77-79. It was exhibited at two other international exhibitions, Paris in 1889 and Chicago in 1893. Not in OCLC.

12mo (5 1/2 x 4 1/2"), self wraps, sewn with thread. (8) pp with 6 good sharp halftones.

**"SURPASSES IN EVERY RESPECT ANYTHING OF  
THE KIND YET PRODUCED"**

37. HAMPTON & SONS. *Designs for furniture and decorations for complete house furnishing. Illustrated with fifty collotype reproductions of artistic interiors, in various styles, specially designed for this work; upwards of 2000 halftone blocks of furniture photographed from stock, and many coloured illustrations, of carpets, curtains, linens, blinds, china and glass, etc.* London, Pall Mall East & Cockspur Street. [Enfield: Printed by bound by the Graphitone Company, collotype printers], 1893

\$1250.00

This was an old and prominent company, founded in 1830. The long title pretty much sums up the contents of this catalogue. They were proud of this production and state in the preface: "The substitution of high-class reproductions of the latest designs for the hackneyed woodcuts of commonplace articles usually found in trade catalogues is an innovation which will, without doubt, be fully appreciated by all who may have occasion to refer to the book." This catalogue was singled out for comment by Gail Winkler: "Hampton & Sons 1893 catalogue gives room-by-room furnishing budgets which range from £250 to furnish an eight room house to £2000 for a twenty room house. All aspects of household furnishings are covered, with thirty pages on window curtains, bed, drapery, portieres, and household linens, including napkins and table covers." - *Capricious Fancy, draping and curtaining the historic interior 1800-1930*, p. xxv. OCLC locates four copies of this edition, all in USA: NYPL, Gr. Rap. PL, Princeton, and Ath of Phil. McKinstry, *Trade Cats at Winterthur* lists two Hampton catalogues (870, 871) but not this one.

Oblong folio (10 x 14 1/2 x 1 1/2"), bound in full gilt stamped and embossed leather. 432 pp (but in fact there are considerably more as there are many *bis* pages or plates). With 43 collotype plates, 21 full color plates (mainly of draperies & rugs); 24 two color plates of beds; and 12 plates of china and glass in either tints or full color. Scattered light foxing here and there; inner front hinge cracked, but a very good copy. Rare.

38. HAMPTON & SONS. *Illustrated designs of cabinet furniture engraved from photographs of stock at their new premises and manufactory.* London: 8 Pall Mall East, [ca 1860]

\$475.00

Fine copy of an attractively designed and well printed trade catalogue of a Victorian furniture maker. The catalogue contains 715 consecutively numbered illustrations of every conceivable form; a sampling: bagatelle boards and stands, baths, bedsteads (iron, chair, cabinet, folding cots, cribs, wood arabian); bedstep commodes, bidets, blinds, bookcases, bookshelves, bookslides and bookrests, brackets, cabinets, etc. Of chairs alone there are 23 different varieties; of tables 23 varieties. The plates are very handsome and carefully executed wood-engravings printed against a grey background. The title page and contents leaf are printed in red and black. McKinstry (ed), *Trade Cats. at Winterthur*, 870. A

nice clean copy in the original binding in very good condition.

4to, orig. dec. cloth, a.e.g., gilt die stamp on front cover, a.e.g. T.p., intro. leaf and contents leaf in letterpress; wood engr. frontisp. and 105 leaves of wood-engravings containing 715 illus.

**SPECTACULAR TRADE CATALOGUE  
OF HOUSE PAINTS**

39. HARRISON BROS. & CO. *Town and Country House Painting. Thirty five Colored Illustrations, showing the effect of various combinations of colors on houses, cottages and villas of different designs of architecture together with hints on painting and other useful information. Edited and designed in the Paint Department of Harrison Bros. & Co.* Philadelphia & New York: Harrison Bros. & Co., 1883

\$7500.00

A rare trade catalogue of house paints; though I have known about it for years this is the first copy I have ever owned. It opens with a 15 page introduction (Paints - what to use and how to use), followed by a sheet of 60 mounted paint chips and then a series of 35 chromo litho plates showing seven different buildings each with five different color combinations. The buildings are as follows: conventional pitched roof farmhouse; gothic cottage; Mansard or French roofed cottage; ornamental stone cottage; store and city house fronts ('row houses'), Queen Anne cottage and small house of English cottage style. The various combinations of colors, which are identified on the facing leaf of letterpress, illustrate the various possibilities. On the inner front pastedown is a large printed notice: "This book is the property of Harrison Bros. & Co., no. 997, loaned to R. H. Howard, August 20/83." On the rear pastedown is a similar notice: "This book is loaned by Harrison Bros. & Co. on condition that it shall be properly taken care of and returned on demand. In the event of loss, or failure to return, the sum of \$15.00 (the value of the book) has been agreed to be paid." The color plates, which are of high quality, were printed by Charles Hart, Lith., 36 Vesey St., NYC. OCLC locates five copies in



Item #39



Item #39

American libraries (NYPL, Yale, Tulane, NC State Univ & Free Lib of Phila).

I am aware of (and have owned) three other similar house paint-scheme trade catalogues: *Exterior Decoration* (1885) published by Devoe & Co; *Seeley Brothers, Manufacturers of Averill Paints*, pub. by Seeley Bros. in 1886 and *Suggestions for House Painting* pub. by Detroit White Lead Works in 1902. All are very rare.

Oblong 4to (9 1/4 x 12"), orig. green cloth, title in gilt on cover. 15 pp with one plate with 60 paint chips (one has been damaged & shows abrasion and some loss of color; all others are fine). And 35 chromo litho plates each with facing leaf of letterpress. Rehinged some time ago with orig spine laid down; cloth covers have faded somewhat. Dust tissues have been replaced. Very slight & light marginal browning on some plates but a quite acceptable copy of a rare and quite wonderful book.

#### **PHOTOGRAPHICALLY ILLUSTRATED TRADE CATALOGUE OF JAPANESE FURNITURE**

40. HAYASHI. *Leading Curio Dealer. Carved Wood Furniture. (Photographically Illustrated Trade Catalogue)*. N.p., N.d. [Japan, ca. 1900] \$1900.00  
A rare, perhaps unique, trade catalogue in fine condition. Folded up it is oblong octavo (5 x 7 inches) covered in woven brocade fabric. It opens out to 16 panels which contain a total of 56 mounted silver prints - laid out on the floor it is ten feet long! Includes two photographic views on the inside of the upper and lower covers; the upper one is a view of the shops

with carved sign boards which read as follows: HAYASHI, Collector of all arts ancient and modern; Leading Curio Dealer; Cheapest in price! Highest in quality! Designed and carved to orders on short notice; Carved Wood Furniture; Woods seasoned well; Wholesale and retail." The photo on the reverse of the lower cover is a scene in the workshop showing eight or nine workers at their benches carving. There are 73 numbered pieces each with dimensions (L.W.H.). Forms include armchairs, benches, shelves and stands, tables of various sorts, cupboards and tall chests with and without glazed doors, dressers and chiffoniers, a stand for a gong, elaborate and deeply carved "palace" furniture, etc. This furniture seems to have been intended for the western market; the photos are clear and sharp and will help to identify anonymous pieces. This catalogue is a very rare survival. Literal translation of the word 'Hayashi' means woods.

Oblong 8vo, with woven fabric covers. 16 panels with 56 mounted gelatin silver prints, mostly two to a panel. Excellent condition.

#### **DAGUERREOTYPIST'S BROADSIDE**

41. HAYDEN, E. S. *Splendid daguerreotype miniatures, taken in every style, by E. S. Hayden, who would respectfully inform the inhabitants of that he has taken rooms in and is now prepared to take likenesses...*" [American Office Print, Waterbury, Ct., n.d. (ca. 1850)] \$385.00  
Bold and handsome broadside, well printed, stating that Mr. Hayden's "miniatures are warranted not to be surpassed by any, for their richness of tone and life-like appearance; standing out in such bold relief that they can be seen equally well in any light..."

Small folio (12 x 10"). Slightest browning to edges, but in good condition.

#### **IRON VASES FOR GARDENS AND CEMETERIES**

42. HENNECKE, C. CO. *Illustrated Catalogue No. 28 of Iron Vases, with and without reservoir, wire and iron settees, chairs, flower pot stands, garden ornaments, etc.* Milwaukee, Wisc., N.d. [ca. 1892] \$300.00  
The firm was established in 1865 and incorporated in 1889. Vases with "reservoirs" were particularly adapted to cemeteries as they need not be watered oftener than once in 10 or 15 days. Vases could be had in any desired color or bronze at no extra charge. The illustrations are done in some sort of process, halfway between wood-engraving and halftone. As is well known commercial printing and the illustrations for trade catalogues were often in the vanguard of printing technology; that would seem to be the case here. Romaine, p. 394 cites an earlier example by this company. OCLC locate 43 Hennecke trade catalogues (almost all in one copy each) but not the present example.

Oblong 4to (7 3/4 x 10 3/4"), orig. printed self wraps. 16 pp with 69 illus. Two small chips out of the blank margin of final leaf (not affecting text or images).

43. HIGGINS & SEITER. *Fine China, rich Cut Glass.* Catalogue no. 8. New York, New York, n.d. [ca. 1898] \$450.00

This major firm was founded in 1890 or before. Fully illustrated throughout, includes rich cut glass, Bohemian glass novelties, Rhine wine or hook glasses, gold glass, iridescent glass, engraved glassware, glass sets, punch sets, dinner ware, toilet ware, fish sets, game sets, chocolate and soup sets, chop sets, steins, placques, art lamps, clocks, Dresden clocks, hall (tall) clock, Vienna ware, French vases, Doulton, genuine Holland Delft, plates and other forms, English Cauldon china, Beleek ware, ivory busts, jardinières and garden seats, teakwood pedestals, umbrella jars, etc. etc. These H&S catalogues were issued annually and they had changing contents from year to year. Romaine, p. 100 listing Catalogues 9, 10, 12 & 13, "one of the best pict. records." McKinstry 337 and 338 cites catalogues 9 and 12.

Oblong 8vo, orig. wraps, title embossed in red and gold on cover. 198+13 pp. Profusely illus with fine process illustrations. Excellent copy.

#### **HOOSIER TEST KITCHENS**

44. HOOSIER MANUFACTURING CO. *Planning the Modern Kitchen.* By Lois M. Wise, Director, Hoosier Test Kitchens. Newcastle, Indiana [the Hollenbeck Press, Indianapolis], 1924 \$300.00

Fine copy of this fascinating booklet/trade catalogue, along with the original printed price list. "An innovation of the late nineteenth century, the Hoosier cabinet, made by the Hoosier Manufacturing Co. of Newcastle, Indiana, was an attractive all-in-one work organizer and fore-runner of the built-in cabinets of the 1940s. A tall oak structure, it contained....(lots of bins and drawers and work spaces.)...This line of thinking accompanied a revolution in housekeeping characterized by the emerging concept of kitchen design, the development of time and motion study and the evolving discipline of home economics." - Mary Ellen Snodgrass, *Encyclopedia of Kitchen History* (2004), p. 132. OCLC locates two copies, Hagley and the Henry Ford.

Lg. 4to (11 x 8"), orig. stiff printed wrappers. 32 pp with a color frontisp., 19 large halftones with blue backgrounds and 14 smaller halftones. Price list is a smaller 4 page pamphlet.

#### **STANDARD GLASS COLORS WITH 340 ACTUAL MOUNTED MULTI-COLORED GLASS BUTTONS!**

45. JABLONEX CO. *Jaco: Standard Glass Colours; Standard-Glasfarben; Couleurs de Verre Standard; Colores de Vidrio Estandar I.* Jablonec Nad Nisou, Czechoslovakia, N.d. [ca. 1950] \$650.00

A sample book of glass buttons issued by one of the major Czechoslovakian glass manufacturers at the middle of the last century. "We are submitting to you a color card showing all the shades of rod glass which are manufactured by the



# *Planning the Modern Kitchen*

BY  
LOIS M. WYSE  
DIRECTOR  
HOOSIER TEST KITCHENS



Item #44

Jablonec glass industry. Its purpose is to enable you to select colours of uniform designation. We shall refer to these numbers in our specific offers and letters." The contents consist of four leaves of thick card stock, each with 35 buttons affixed, each with a reference number. The buttons are in all colors of the rainbow, both solid and striped, some curved in convex shapes with facets. They are of a fairly uniform size suggesting their use in shirts, women's' blouses, as well as decorative trimmings in the fashions of the 1950s. Jablonex glassworks was the Czechoslovakian state glass company in Jablonec Nad Nisou which absorbed a number of pre-World War II glassmaking facilities. The company still exists and makes a specialty of glass beads. Not in OCLC. A copy is held in the Rakow Library, Corning Museum of Glass.

Thick 12mo, orig. silver printed blue cloth (5.5 x 6.5 x 1.75 in.) Post binder with decorative rivets holding the 4 leaves together; each stiff card leaf bound on stubs with divides. The only letterpress is the title page and verso of same (transcribed above). Excellent copy.

#### **JOHANNES JAEGER'S CATALOGUE OF PHOTOGRAPHS**

46. JAEGER, JOHANNES. *Illustrerad Katalog ofver Fotografier efter Konstverk.* Stockholm: J. Jaeger's Ljustryckeri, [1882] \$500.00

Fine copy in the original decorated printed boards. Jaeger was the official photographer to the National Museum in Stockholm. This catalogue illustrates and lists some 700 photographs of works of art together with a letterpress list and pricelist. It is more valuable than most such catalogues in that it is illustrated; most such catalogues were simply printed unillustrated lists. Rare. OCLC locates two copies in this country: Getty and UT Austin. Jaeger is included in Gary Edwards, *Internat guide to 19th cent photog*, p. 281, as active 1860s-80s, topographical photographs.

8vo, orig. boards with litho printed paper covers (including gold), gilt stamped leather spine. 4+40 pp with 70 gravure plates with 10 images to a plate. Very fine copy.

#### RARE TRADE CARD AND RECEIPT OF A PICTURE FRAME MAKER

47. JOURET, HENRY. *Henry Jouret, Picture-Frame Maker and Print-Seller. At the Gold Frame, the middle of Maiden Lane, Covent Garden, London, makes all sorts of Black and Gold Frames for paintings, prints and glasses...[London]: M. Lock, fecit, [dated in manuscript 1771]* \$950.00

Printed in bistre (or sepia) ink this fine trade card advertises the business of Henry Jouret (d. 1805), a prominent London "picture-frame maker and print seller at the Gold Frame...Maiden Lane, Covent Garden." Engraved by Matthias Lock, the card is framed by a fine rococo border made out in the shape of a mirror frame incorporating foliage, tools, and a Ho Ho bird. The text advertises that Jouret "makes all sorts of black and gold frames for paintings, prints and glasses, and all sorts of ornaments, carved and gilded." On the verso Jouret has written in ink a signed receipt dated 1 March 1771 to a "Mrs. Garick", perhaps David Garrick's wife Eva Marie Veigel (1724-1822) for "three pounds, three shillings in full for a carved frame and plate glass."

For an interesting commentary on 'Advertising and the search for custom' see Jacob Simon's *The art of the Picture Frame* (1996), pp 136-7.

Trade card/handbill, sepia ink on laid paper (platemark approx 11.2 cm by 15 cm, sheet 16.5 x 17 cm, verso penned with four line autograph receipt in ink by Jouret to "Mrs. Garick", with docket note recto "Mr. H. Jouret 1st March 1771." Old folds, very good condition.



Item #45

#### SIMPLE MODERN FURNITURE BY A FAMOUS DESIGNER

48. JOURDAIN, FRANCIS. *Les meubles modernes de Francis Jourdain*. Paris: Editions d'Art des Annales, n.d. [ca. 1925] \$250.00

Francis Jourdain (1876-1958) began his career as a painter but after 1911 became more closely involved with the decorative arts, as a designer of furniture, textiles, wallpaper and ceramics. He generally worked in a very simple rectilinear style designed for inexpensive mass-production. He was commissioned by the 'Editions d'Art des Annales' to design "un certain nombre de meubles, longuement étudiés, d'un type confortable et pratique, et qui, tout en étant d'un prix extraordinairement modéré, conservent un caractère d'art et de luxe..." Shown here, in this folding color-printed brochure are 3 illustrations of a dining room and library, with prices and dimensions. Not in OCLC.

8vo. (1 sheet, 9 1/2 x 12" folded to make 4 pages). With 3 color printed illus.

#### SEX TOYS

49. KAISEIDO & CO. *The Key to the Sex Question. Sex Store*. No. 336, 1-chrome, Sannomiya-cho, Kobe, Japan. N.d. [ca. ?1930-1940] \$500.00

An amazing survival, a fully illustrated catalogue of sexual aids for men and women for English speaking clientele. The English is not fluent, but gets the point across. E.g.: Women pessary (no baby come); vaginal douche; protective women's secret part; sucking secret part ("attach on vulva and by pumping the other end her sexual feeling will be increased"); special condoms; patent blesser ("after many sexual union when man's penis become weak use blesser then you can feel very young")...etc. Also two page description and illustration of Patent Vacuum Vessel ("the best physical instrument that would strengthen and enlarge the penis"). Finally a selection of 'treatments' - sexual desirous stimulants, make hot medicine (Spanish fly), happy powder, women happy medicine, long time cream, remedy for venereal diseases, remedy for gonorrhea, etc. A halftone on the inside of the front cover illustrates the shop with signboard in Japanese and English ("Sex Drug Store"). A map on the rear cover shows how to walk to the shop from the harbour and docks. Nor surprisingly not in OCLC.

12mo, (6 1/4 x 4 1/2") orig. printed wraps in black and red. 22 pp with 25 halftones. Excellent condition.

#### TWO UNRECORDED KNIFE MAKERS' PRICE BOOKS

50. (KNIFE MAKERS' PRICE BOOKS). *List of prices of pocket blade grinders' work to take place fourteen days after agreed to. All wages to be paid in money*. Sheffield: Printed by J. Montgomery, Hartshead, 1814 (BOUNDED WITH) *Prices of*

BOOKBINDER'S TRADE CATALOGUE



Item #49

*penknives grinding, glazing, and polishing, as agreed to on the fourth of July 1831, to take place July 11, 1831.* Sheffield: Reprinted by W. Ford, York St., 1844 \$800.00  
 Price books were published for almost all the trades in the late 18th and early 19th centuries. The best explanation of them that I am aware of is that by C.F. Montgomery, *American Furniture the Federal Period* (1966) where he states: "...price books are manuscripts or printed lists of prices for the making of furniture [or anything else - cbw] at rates sought by journeymen or agreed upon by masters" (pp. 19-26). In the first work here prices are given, per dozen, for black and bright tanged pockets, pruners, and vines, and cast steel pruners and vines. For the later work prices are given for glazed blades, Irish statement (various kinds of knives here: sheepfeet knives, two blade knives, ladies pocket and fruit knives, cotton ripping knives, pen knives, pruning knives, sportsman's knives, etc); also spire or bean head knives, three blades, pocket knives, powder knives, surgeon's blades, etc. All price books are generically rare as they were never meant for the public, and were often destroyed by the widows of the deceased craftsman. Neither title located in OCLC.

2 works in one vol. 12mo, bound in modern rexine. 4+8 pp. Very good copies.

51. LAES, FRANCOIS. *Catalogue. Reliure Industrielle. Régliure. Reliure de Dorure d'Art. Calendriers. Pancartes. Estampage. Registres à Feuillet Mobiles Registres. Carnets et Blocs à Anneaux Fichiers. Classeurs. Etc...Charleroi* [France], 1930 \$275.00

Fascinating trade catalogue with sections on hand-tooled art bindings (illustrates 9 examples); calendars mounted on placques (illustrates 18 examples); industrial bindings (illustrates account books, blank books, block note pads, copper corners for heavy register books, journals, small wooden boxes made for all kinds of things - bonbons, cigars, cigarettes, pharmaceutical products, etc); ruling department with 2 leaves (4 sides) of actual ruled specimen sheets for accounts books, notaries, etc., twenty different varieties of carnets (note books, memorandum books, log books, etc); loose leaf binders and other kinds of binders and sheet holders including expandable ones; clasps, etc. Not in OCLC.

4to (11 1/4 x 9 inches), orig. gold embossed stiff wraps. 52 pp, profusely illus, both with halftones and line illus. Excellent copy.

**LITHOGRAPHIC LABEL PRINTERS SAMPLE BOOK  
INCLUDING SAMPLES IN BLACK AND RED AND  
BLUE AND GOLD**

52. LAWRENCE, J. F. PRINTING CO. *New Samples issued by the J. F. Lawrence Printing Co. manufacturers of fine druggists' boxes, printed and lithographed labels, prescription blanks, folding bottle boxes, etc.* No. 80 Madison St., Chicago, Ill. [ca. 1880] \$750.00

The firm of J. F. Lawrence was established in Chicago in 1869. A handsome trade catalogue and specimen book of a Chicago lithographic job printer with several pages printed in red and black and two pages of labels in black and red and blue and gold. In all, they illustrate about 214 examples of their work. On the inside of the rear cover they give illustrations and a price list of labeled pill and powder boxes. The subject of Chemists' Labels (as they are known in the UK) is given a fascinating essay in M. Rickard's *Encyclopedia of Ephemera*, pp. 85-88. Not in OCLC but Romaine, GATC, p. 291 cites a similar example at the Huntington Library.

Large 4to (11 3/4 x 9"), orig. printed wraps. (16)+(1) pp with illus on inside of front cover. As noted above two pages of sample labels are printed in black and red and blue and gold. Stitched. Very good copy.

**BOSTON MADE MISSION STYLE FURNITURE**

53. LEAVENS, WILLIAM & CO., *Manufacturers. [Set of 220 halftone sheets of cottage furniture]*. Boston, Ma., n.d. [ca. 1910] \$300.00

Fine documentation for this elusive firm, which was given a good note by Ned Cooke: "William Leavens took over the direction of his father's firm in the mid-1890s and developed a specialty in cottage furniture. Leavens & Co. was the main

manufacturer of Mission-style furniture in the Boston area. Located at 32 Canal Street and 31 Merrimac Street, they advertised extensively in *House Beautiful*, illustrating craftsman-style and colonial revival furniture - the latter referred to as "Old New England Furniture" - from 1902 until at least 1914. They considered the two styles mutually compatible. Much of the Leavens work is characterized by simple lines, white pine (often of poor quality) as a secondary wood, the use of rotary or gang dovetailing machines to construct drawers, and machined hardware made to look handmade. The firm was incorporated in 1915, moved to 26 Franklin St. in 1943 and closed in 1947." - *Inspiring Reform* (1997), p. 220. The present set of sheets illustrates both Mission-style furniture as well as colonial revival.

Set of about 220 printed sheets, loose as issued. 7 x 5 1/2"; each sheet with a halftone illus and letterpress caption including size, price, kind of wood, etc. In very good condition. Still preserved in the original mailing envelope (which was addressed to Hermann Bauer, Pole Island, Me.).

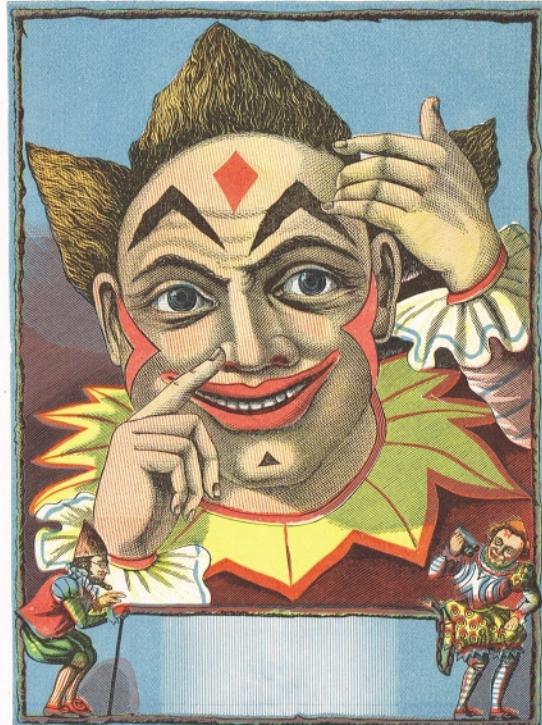
**STOCK THEATRICAL POSTERS  
SPLENDID COLOR PRINTING**

54. LEDGER JOB OFFICE. *Poster Cuts for Printing in Colors. Mortised Designs for Dodgers.* [Philadelphia: George W. Childs, Proprietor, Ledger Job Office, N.d. (1869)] \$1200.00

This is a fragment only - but a good fragment - of a famous and rare and very expensive trade catalogue, the proper title of which is *Specimens of Show Printing, being fac-similes in miniature of Poster Cuts comprising colored and plain designs* published by the Ledger Job Office, George W. Childs, Proprietor, of Philadelphia. I have owned one copy only of the complete catalogue in 48 years; I sold it for about \$10,000. Stock posters were "pictorial posters available from stock for overprinting with an advertiser's own wording; they had considerable vogue in the period 1870 to 1914." - Rickards (ed), *Encyc of Ephemera*, p. 314. The printing firm is included in Jay Last's *The Color Explosion*: "The Ledger Job Printing Office, the printing division of the Philadelphia Public Ledger, was a major producer of stock theatrical posters in the 1870s and 1880s. Records of its work survive in the form of several sample books put out by the firm..." Catalogues like these were notoriously subject to being clipped by customers; that seems to be what happened here. This is a collection of 75 clipped posters together with two clipped "titles" - the first is 'Poster Cuts for Printing in Colors' and the second 'Mortised Designs for Dodgers.' Seventeen are in black and white, 26 are in two colors and 32 in full colors. A few of them are posters for well known 19th century dramas: Uncle Tom's Cabin, Ten Nights in a Bar Room, Rip Van Winkle, but most are from plays unknown to me.

Of the complete volume OCLC locates 4 copies: CA State Liby, Akron Summit Co. Pub Lib, Lake Erie Coll., and Milwau Fed. Lib. System.

4to, title page & 75 plates. Each plate is mounted in a clear sleeve; they are all collected together in a three ring binder. All of the poster cuts retain the



Cut 372—PANTOMIME—2 Sheet Poster, in 4 Colors, \$34.00 per hundred.

769.5  
Item #54

printed captions which give the numbers and prices. This is one of those items which must be seen.

**A RAINBOW OF COLORS**

55. LEVEY, FRED'K H. COMPANY. *Printing ink specimens. F.H.L.C., manufacturers.* New York, 59 Beekman St., N.d. (but ca. 1925-30) \$300.00

A nice specimen in excellent condition. Opens with a four-color process print of a woman in a red dress. There follow 27 leaves of colors, each with four specimens and all identified. The penultimate specimen leaf is a sample of cover inks, seven flat colors arranged in a bull's-eye and printed on matte stock. The final specimen leaf shows samples of gold ink and aluminum ink. There is a six page essay at the end, "The art of mixing printing colors" by Robert F. Salade (taken from the American Printer).

The best list of printing ink specimens I have ever seen is found in Bridson & Wakeman, *Printmaking and picturemaking*, pp. 39-40 where they state: "The chief interest that attaches to these catalogues is the range of samples that the manufacturers frequently provided. These demonstrated both the range of colors available and the specialized

kinds of ink made for different applications and processes. Typical ornamental and pictorial work was often used for their demonstration and color printed work was sometimes provided with color separations. As with machinery catalogues these are scarce and only available in a few specialized libraries." OCLC locate two copies: USC and U Del.

8vo, orig. color printed cloth. [41] leaves, arranged as described above. Very nice copy.

### **LIBERTY FABRICS**

56. LIBERTY & CO., LTD. *Liberty specialties for furnishing*. Liberty & Co., Ltd., Regent St., N.d. [ca. 1912] \$200.00

Fine color printed catalogue of fabrics for upholstery and curtains. Illustrates in full page plates: curtains of "satin cloth"; curtains of "Hobein Velvet"; curtains hand embroidered from Kashmir; Indian cotton curtains; "Lindsay" linen for casement curtains; "Mostyn" cretonne for bedroom draperies; "Litchfield" cretonne for slip covers; brocades with gold embroidery thread; Nomad rugs made by the wandering tribes in Persia...etc. OCLC locates one copy (V & A). The firm of Liberty as a whole played an important role in promoting the Arts and Crafts and Art Nouveau styles in Britain.

8vo, orig. printed wraps. 16 pp., each page with full color illus.

### **LIMBERT ARTS & CRAFTS FURNITURE**

57. LIMBERT, CHARLES P. CO. *Limbert's Holland Dutch Arts & Crafts Furniture. Book no. 119*. Grand Rapids & Holland, Mich., n.d., [ca. 1911] \$650.00

A fine copy. Inspired by the acclaim Gustav Stickley's Mission furniture received at the Grand Rapids trade show in July 1900, Limbert and other manufacturers began to offer similar rectilinear pieces. The present catalogue, well printed in the Arts and Crafts aesthetic, gives a fine illustrated overview of their production as of about 1906-7. From 1902, notable works were executed in ash and oak with bolted construction. Like Stickley, Limbert maintained high quality in materials and construction while utilizing machinery to full advantage. Later works, including lines made of oak with ebony inlays were produced in Holland, Mich., as the company expanded. After C. P. Limbert's death in 1923, the company continued its operations until 1944. There is much on Limbert in the reference literature. See J. Kardon (ed), *The ideal home 1900-1920* (1994), p. 270; *The art that is life* (Boston Mus of F.A., 1987); *American arts and crafts, virtue in design* (1990), pp. 52-3. The present catalogue includes six color plates of libraries, dining rooms, and bedrooms furnished in the arts and crafts style. McKinstry 911 citing Booklet no. 114.

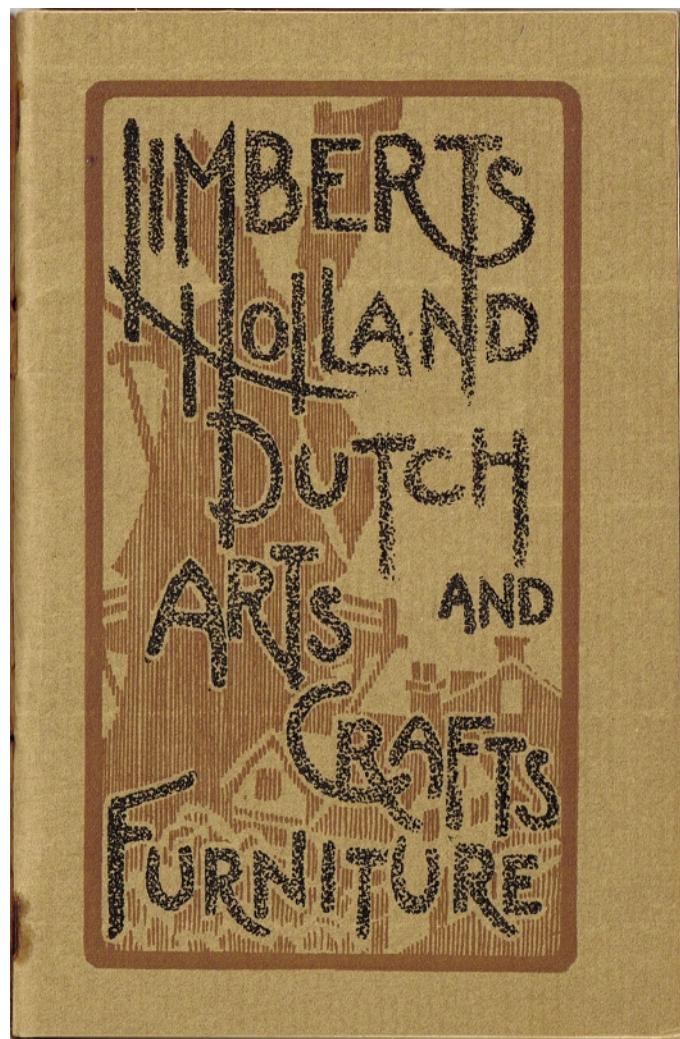
12mo, orig. printed wrappers. 64 pp with 6 color plates and about 400 pieces of furniture illustrated on 35 halftone plates.

### **LATE ART DECO ARCHITECTURAL GLASS**

58. LONDON SAND BLAST DECORATIVE GLASS WORKS LTD. *Glass. Introduction by Jack Corsan*. London (St. Albans, Herts., Staples Press Ltd.), N.d. [ca. 1940] \$300.00

A fine book designed and edited by Noel Villeneuve; illustrated with mounted fine-screen halftones on heavy paper. Illustrations include designs for the liners "Queen Mary" and "Queen Elizabeth", the RIBA building in Portland Place, Claridges, etc. Designers include Buckland Wright, John Hutton, Noel Villeneuve, Jan Juda and others. List of projects at the end - hotels & restaurants (22), theatres (6), institutions (7) and liners (33). At the end are two photos showing workers brilliant-cutting and acid-embossing at the factory at Burdett Road. The firm was established in 1875 as manufacturers of architectural glass products. OCLC does not locate any copies in the USA but CMoG does have one.

8vo, orig. stiff wraps with embossed title. 44 pp with 32 mounted glossy halftones. A well printed very appealing trade catalogue.



Item #57

**"CLOISTER STYLES"**  
**CALIFORNIA MISSION FURNITURE**

59. LYON-MCKINNEY-SMITH CO. *Views and history of the California missions and mission furniture as exemplified in Cloister Styles*. Los Angeles: Lyon-McKinney-Smith Co., n.d. [ca. 1910-15] \$450.00

An interesting catalogue of mission style furniture 'Made by the Grand Rapids Bookcase and Chair Company expressly for the Lyon-McKinney Smith Co.' The first page gives a history of mission furniture; the remaining pages show on the rectos halftones of old California missions; each verso illustrates six or more pieces of mission furniture. This was furniture of high quality, nails and screws were not used; the pieces were put together with oak pins and mortise and tenon joints. Two pages at the rear discuss the construction (with illustrations) and removable spring cushion seats and reversible back cushions, also with an illustration. There are 88 pieces of furniture illustrated - all forms for household furnishing. Very rare; OCLC locates but one copy in the HEH Library, San Marino.

Oblong sm. 8vo, orig. printed wraps. 32 pp., profusely illus. A fine copy.

**TRADE CATALOGUE OF A MAJOR ART NOUVEAU FURNITURE FIRM**

60. MAJORELLE FRERES & CIE. *Meubles d'art. Nancy, Ateliers, 6 rue de Vieil-Aître. Maisons de vente à Paris, Lyon, Lille*. Nancy: [Imprimeries Reunies], [ca. 1910-15] \$1000.00 Louis Majorelle (1859-1926) was an important French cabinet maker; though trained as a painter in Paris, he took over his father Auguste's cabinet making workshop in Nancy in 1879. He was influenced by E. Gallé and by ca. 1890 he was designing Art Nouveau furniture in the Ecole de Nancy style. By 1900 he was a leading manufacturer, producing machine made pieces in a series of workshops specializing in cabinet making, marquetry, etc. The metal work section of the factory produced elaborate mounts for Majorelle furniture



Item #60

and Daum vases and bowls; also staircase balustrades, lamps, etc., in hammered wrought iron, all in neo-roccoco Art Nouveau style. - *Random House Collector's Encyclopedia*, p. 181. The contents of the present catalogue are entirely Art Nouveau in style and illustrate table lamps, hanging lamps, ceramics and bronzes, furniture of all sorts, bedroom and dining room suites, etc. The Majorelle factory closed in 1915, burned in 1916, and was reconstructed from 1918. Majorelle designed Art Deco style furniture and was on the jury of the 1925 Art Deco Exposition. The present catalogue would appear to date from ca. 1910-1915.

Oblong 4to, orig. printed wrappers, sewn together with a cord. T.p. (cover), contents leaf, and 96 plates of gravures from photogravures. Excellent copy.

**RARE AND VALUABLE REFERENCE WORK**

61. MALO, CHARLES. *Bazar Parisien, ou tableau raisonné de l'industrie des premiers artistes et fabricans de Paris. Ouvrage présenté à Sa Majesté. Deuxième édition*. Paris: Au Bureau du Bazar Parisien, 1822-23 \$1500.00

A very rare work; of this second edition OCLC locates only one copy (in Paris) - no copies in America. They do locate one copy (only) of the third edition of 1824 in America (U. Georgia) and one copy (only) of the fourth edition of 1825 in America (Winterthur). It was popular; the preface to the present edition states that in the ten months since the first edition was published more than 3000 copies had been sold. The preface to the third edition states: "Offrant...la réunion de toutes les inventions et découvertes les plus utiles, tant de celles qui ont figuré aux diverses Expositions publiques de 1798, 1801, 1802, 1806, 1810 et 1823; que de celles qui ont mérité les suffrages des Sociétés savantes, etc." The author Malo was a member of the Athénée des Arts, a learned society based in Paris. After listing the principal bankers and businessmen, the author goes on to list well over a thousand of the 'premiers artistes et fabricans' in Paris. They are listed by name, alphabetically, but there is a 'tableau raisonné' at the end arranged alphabetically by trade or craft or profession. Each entry gives the address and a commentary, of varying length, on his work and accomplishments (including mention of medals won at previous industrial expositions). The tableaux raisonné lists 163 trades and crafts and professions. A few picked at random: Chimie appliquée aux arts - Chaptal fils & Cie; Couleurs pour dessin et peintre - Alphonse Giroux; Fonderie Typographique - Firmin Didot; also J. Gillé; Horlogerie - Berthoud Freres; Ingénieurs - [Bernard] Poyet; Instruments d'Optique, Chambres obscure & clair - Vincent Chevalier ainé; Librairie - a list of familiar names: Lithographie - Engelmann and also Seneffeler & Cie; Papier peints (paysage) - Dufour et Leroy; Peinture d'histoire naturelle - Redouté; Reliure - Thouvenin; Tapesseries (Aubusson) - Rogier & Sallandrouze...and many others. A work of obvious value for any serious art reference library.

This is not, strictly speaking, a trade catalogue, but it still fits into the general subject category.

8vo, orig. paper sides, calf spine, gilt. (iv)+564 pp. Lower front hinge cracked, else a very nice copy.

#### INCLUDES FINE ART NOUVEAU FIXTURES

62. MAPLE & CO. *Appareils d'éclairage et articles de cuiverie*. [London, Paris, Buenos Aires], N.d. (ca. 1910) \$400.00

A fine fully illustrated catalogue which includes hanging lamps, suspension lamps, pendant lamps, lustres and chandeliers, table and wall lamps, standing floor lamps, hall lamp, desk lamps, etc. The final few pages illustrate copper fire screens and copper and iron fire dogs. Maple considered themselves the largest house furnishing establishment in the world. Founded in 1841, by the 1920s they occupied forty acres of showrooms, factories and workshops. The home company was located on Tottenham Court Road in London; it was considered one of the "sights of London" and is illustrated on the title page of the present work (as are the huge premises on Rue Boudrerau Paris). This catalogue is a 'separate' in its own binding, with its own title page and introduction but the pagination is part of a larger volume, starting at 300 and ending at 322.

Oblong 4to (9 3/4 x 12"), orig. paper sides, cloth spine, title printed in gold. (ix)+pp. 300-322 with 119 halftone illus.

#### THE BEST MAPLE CATAOGUE I HAVE EVER HAD

63. MAPLE & CO. *Illustrated Catalogue Furniture*. London, [1893] \$650.00

Excellent copy of a massive catalogue, 675 pages, arranged by room function: dining room furniture, suites of furniture shown in full room settings; library, board room and office furniture, also billiard rooms; drawing room and boudoir including 'artistic' furniture and 'artistic cozy corners;' valences and curtains, bed hangings, etc. Also sections on ornamental and decorative pottery; bedsteads and bedroom furniture (including 100 plates of brass and iron beds printed in black and yellow), interior views of fully furnished bedrooms including ten color plates of bedroom toilet ware, also six color plates of dinner, tea and breakfast ware; lamps of all sorts; table silver, and many, many other things. They particularly solicited the business of hotels, clubs and public institutions and on the inside of the front cover they give a list of 54 such places they have completely furnished. The final page is a full index. OCLC locates one copy, British Library.

Oblong 4to (7 1/4 x 9 1/2 x 1 3/4" thick). Orig. color printed boards. 675 pp., profusely illus. The illustrations are primarily high quality electrotypes of wood-engravings; also some primitive halftones; and finally 18 color litho plates and 100 plates of bedsteads in black and yellow. Excellent copy.

#### RARE PRINTERS' INK SPECIMEN

64. McCUTCHEON BROS. & QUALITY, INC. *Litho, Type and Offset Inks. [Sample color card]*. Philadelphia & Chicago, N.d., [Ca. 1920] \$350.00

A rare printers' ink specimen in an unusual format; normally they appear a small oblong cloth-bound books. This one is in the form of a card which opens out as in a triptych, each panel having eleven overlapping leaves, each of these a named, numbered and priced color. "The specimens shown herein are what we might term, "Commercial Color and Black Printing Inks" in daily use by printers of literature, and advertising matter used by the modern merchant. In addition to the inks shown we manufacture Two, Three and Four Color Process inks suited to wet or dry printing on rotary or flat bed presses...Lithographic Inks...Steel and Copper plate inks...Doubletone inks...Stamping inks...Bookbinders' inks...Gold, Bronze and Silver inks...Poster inks." Wiborg, *Printing Ink a History* (1926) gives a brief history of McCutcheon Bros., stating that the two brothers founded the firm in Philadelphia in 1906; it was still in business as of 1926. OCLC locates one copy, Yale.

Stiff card sheet 11 x 9 inches folded into thirds. Printed on both sides. With 33 ink samples on both bond and coated paper. Very good copy.

#### ARTS & CRAFTS and "TIFFANY" STYLE LAMPS

65. MCKENNY & WATERBURY COMPANY. *Electric Table Lamps*. Boston, N.d. [ca. 1915-20] \$400.00

A fine selection of lamps, a few in the Arts and Crafts style with oak frames and flat panels of art glass as shades. But the majority of lamps are imitations of Tiffany table lamps, even to the leaded glass shades. Last few lamps are shown with silk shades with fringes. Prices ranged from about five dollars to sixty dollars. OCLC locates one copy, (Ath. Phila) with the date of 1910. CMoG has a copy but it was water damaged by the flood of 1972.

12mo (7 3/4 x 5 1/2"), in orig. embossed wraps. 32 pp with a large halftone illus on every page. Tiny piece of the upper right corner of cover torn away; else fine.

#### RARE TRADE CATALOGUE OF MEISENTHAL GLASS

66. MEISENTHAL. *Verreries de Meisenthal (Moselle). Société par Actions. Services de table et a liqueurs. Gobeletarie. Articles Divers*. [Paris: Imprimerie B. Arnaud], N.d. (ca. 1930s) \$500.00

This catalogue was put together at the factory or warehouse and is, in effect, "custom made" as it is in the form of a two-hole loose leaf binder. The plates are arranged in numerical sequence from 1 to 151 but are erratic. There are a total of 82 plates (some printed on rectos only; others on rectos and versos). They are numbered as follows: 1-5; 10; 15-19; 26;

30; 35; 40-43; 46-47; 51; 56-58; 61; 66-72; 81; 86; 91; 93; 101-106; 110-111; 111A-111F; 112; 112A; 115-120; 121-129; 129A; 130-141; 150-151. I am certain that the catalogue was issued this way and has not had plates removed. Includes footed glasses and goblets, caraffes, table services; fluted glasses; beer glasses, mugs, lemonades, bottles, water bottles and glasses, pitchers, vases, goblets, footed dishes, pressed glass of all sorts, sugar bowls, salts, butter plates, candle sticks, butter dishes, and several dozen plates of guillochage (mechanical decorative ruling patterns), engraved patterns, etc. The Meisenthal glassworks was founded in 1711.

This catalogue is rare; it is not in OCLC. CMoG has 33 other Meisenthal titles but not this one.

4to (11 x 9"), orig. printed stiff wrappers, "bound" with a cord. Printed title page and 82 plates. Excellent condition.

### **AN EXCEPTIONAL LIGHTING FIXTURE CATALOGUE FOR GAS, OIL OR CANDLES**

67. MESSENGER & SONS. *All the articles engraved in this book of patterns are manufactured for gas, oil, or candles, and priced accordingly. Burners and Glasses charged separately.* Np, [Birmingham], 1855-56

\$6500.00

This catalogue is exceptional because of its size (folio), its extent (138 lithographed plates) and its subject matter (mid-nineteenth century lighting). And also the fact that it is identified as to maker. As was the custom with most trade catalogues there is no explicit title page, but the 'title' transcribed above serves in its place. The identify of Messenger is given on the front pastedown in the form of a pasted-on printed "Index to Messenger & Sons Pattern Book." It also states that this copy was originally given to 'Mr. J. Arnold, Plymouth, January 15, 1856.' Arnold was presumably a 'factor' or commission merchant for Messenger.

Contents include over sixty chandeliers and lustres all in the extreme ornate historical-revival styles of the mid-19th century, most with glass globes or shades. Other fixtures include over 60 different designs of wall bracket lights, both for private residences as well as public buildings. There are also numerous pillar lights, tripods, lanterns, pendant lights, movable table lights, lectern lamps, girandoles, candelabra, and other variants. Most are gas, with a lesser number or oil or candles. Two further plates contain 36 examples of decorative lotus glass shades for shadowless burners, while 9 others depict very many types of gas burners; batwing and other jet-tips; seven different argand gas burners; gas cocks, unions, joints, and general gas fittings. The final plate shows ship's lamps.

For information on Messenger see: W. C. Aitken, *The early history of Brass and Brass Manufacturers of Birmingham*, p. 117. See also: <http://www.nationalarchives.gov.uk/designregisters>. OCLC locates only one other copy: Ca. State Lib (Sutro).

Folio (17 x 12 x 2 1/2"), bound in modern but not brand new marbled sides, calf spine. Litho 't.p.' and 138 litho plates numbered in series as follows: 1-



Item #67

19; 25-30; 43-50; 62-67; 74-87; 94-105; 112-118; [6]; 125-133; [2]; 140-148; [4]; 155-163; [1]; 170-179; 188-215. Outer margin of first 3 plates have old water stain; otherwise a very clean copy. Extremely rare.

### **"RELIURES ARTISTIQUES"**

68. MEUNIER, CHARLES. *Catalogue des Livres Modernes ornés de Reliures Artistiques Exécutés par Charles Meunier et Provenant de sa Bibliothèque Particulière.* [Chartres: Imprimerie Durand], Paris: Henri LeClerc, 1908

\$300.00

Introduction by Jules de Marthold. This was in fact an auction catalogue; the sale was held at Drouot 21 Nov. 1908. Meunier was very much an artist of his times, and his work was of the highest quality. He made many emblematic and

pictorial bindings, some of which had deeply modelled leather covers with inset enamel or ivory plaques. The present catalogue is a selection of 32 bindings from his own private collection, reproduced in razor sharp heliogravure (plates are signed Hélio Fortier et Marotte). An uncommon book; OCLC locates just three copies in American libraries (Morgan, SUNY Buffalo; SMU).

Large 8vo (11 x 8 1/2"), recased in modern cloth; orig. printed front cover wrap laid down. 28 pp describing 50 lots with 32 full-p. plates. Frontisp is an etching, "La doreur sur cuir" showing Meunier at his workbench.

**BLACK WALNUT MARBLE TOP FURNITURE  
SALESMAN'S SAMPLE BOOK OF PHOTOGRAPHS**

69. MICHIGAN. GRAND RAPIDS. [*Bound volume of photographs of newly manufactured Victorian household furniture*]. Grand Rapids, Michigan, N.d. [ca. 1875] \$1800.00 A rare survival, this was a salesman's volume of photographs issued by the manufacturer. The firm was anonymous, intentionally; such salesmen's books almost never contained the maker's name. This one originated in Grand Rapids as indicated by the binder's ticket on the front pastedown ("Bound by Barlow Bros., Bookbinders, Blank Book Manuf's and Paper Box makers, Grand Rapids, Mich.") As is well known, Grand Rapids was the furniture capital of the USA in the latter years of the nineteenth century. As noted, there is and never was a title page; it consists of 58 leaves of original photographic prints back-to-back or a total of 115 individual images. The furniture was more or less Eastlake in style. Forms include many bedroom suites (bed, washstand, and bureau or chest of drawers with mirror - the smaller pieces all with marble tops); also individual pieces of the same, glass fronted bookcases, secretary desks with bookcase tops, writing desks, tall chests of drawers, wardrobes and a variety of tables. Despite the fact that it was machine-made, this was furniture of high quality, one photo of a drawer side shows carefully made dovetails. Each piece of furniture has a stock or item number included in the photograph; a few have been marked in pencil "closed out."

The best of the photographs are clear, sharp and very compelling. As I have written elsewhere, nineteenth century photos of inanimate objects, especially brand new objects, are immensely appealing; to me they are almost magical. Jeffrey Fraenkl has noted: "The thing itself is precisely what each picture is 'about'. It is curious, then, that these bare visual facts often take on a stronger, more vivid, more emphatic presence than if the actual object was there to contemplate before us." -*The Insistent Object* (ex-cat), 1987, p. 1.

4to (9 3/4 x 8 1/4"), orig. cloth sides, roan spine and corners, spine stripped, sewing loose, hinges broken. Orig photographic prints bound in as leaves. Prints are sepia in tone; paper is a glossy finish. Internally fine.

70. MISSISSIPPI. Cabinet card photo of a furniture craftsman posed in front of his creations. Meridian, Miss., Central Gallery, n.d. [ca. 1880s-1890s] \$650.00

A great image in great condition. The bearded craftsman is posed in the studio (you can see the drapes in the background) with a group of bent cypress furniture clearly made by him: a wing chair, table, high chair and settee. This type of furniture was popular in the rural south at the turn of the century. The photograph is on a mount signed in print: Central Gallery, Brookshire, Matthews & Co., 403 23rd Ave., Meridian, Miss. The identity of the furniture maker is not given.

Cabinet card (4 1/4 x 6 1/2"). Silver gelatin print with a slight sepia tone. Condition is excellent.



Item #70

**ENGRAVER'S SAMPLE SHEET  
A WONDERFUL EPHEMERON,  
PERHAPS UNIQUE??**

71. MITCHELL & CO. *Samples of Silver and Silver-plated Badges executed by Mitchell & Co.*, No. 9 Change Avenue, Boston, N.d. [ca. 1880-90] \$350.00

To judge from the title this doesn't sound like much, but in fact it is a fine large bifolium sheet, the verso having 37 badges shown in profile in black (as traps) with white lettering; the recto with text and a retail price list. There are badges for Conductors, Baggage Masters, Brakemen, Firemen, Ball Clubs, Societies, Police, etc. "This establishment is the only one in New England that make a specialty of Badges, consequently we can furnish them singly or by the quantity at much cheaper rates than they can be manufactured elsewhere." The badges were engraved. Rickards' *Encyclopedia of Ephemera* gives a fascinating essay on badges: "The badge as a mark of allegiance re-emerged in the latter part of the nineteenth century...The rise of trade unionism and the closed shop brought the badge (by then an enameled metal lapel motif) to near magical levels..." Rickards discusses badges made of all sorts of materials but he does not mention silver or silver-plate. This broadsheet would make a wonderful exhibition item. Not in OCLC.

Lg folio sheet 17 1/2 x 22" folded once. Content as described above. Excellent condition.

72. MORRIS & CO. LTD. [A brief 8 page pamphlet with no title, except the above, serving as an advert for the firm's products]. London, N.d. [ca. 1950] \$250.00

The first three pages illustrate five designs for needlework (Viking ship; Spring flowers; 18th century design for seat covers; the Lily and the Acanthus; and the Orange Tree). One of these designs (the Lily) was drawn by William Morris; it is vastly better than the others. Subsequent pages illustrate "Acanthus" cotton damask and hand-woven tweeds; an Arras tapestry; mohair all wool damask, wool tapestry; "Kelmscott sectional bookcases", Marigold and Willow Bough hand-printed wallpapers and several hand-printed cretonnes. The inside of the rear cover has 3 paragraphs of advertising copy: The Decoration of Houses; The Decoration of Churches; and Modern Decoration. Not, as far as I can find, in OCLC.

8vo, orig. translucent paper wraps. (8) pp but two of those eight are gate-folds and open out to double pages. 13 full-p. halftones.

**OCLC: NO COPY IN THE USA  
RARE MORRIS & CO TRADE CATALOGUE**

73. MORRIS & CO. DECORATORS LTD. *House Decorating and Furnishing by Morris and Co. Decorators Ltd.*, 449 Oxford St., London W and Merton Abbey Surrey. [London, Printed by Edmund Evans, N.d. (1912)] \$750.00

As were all the Morris & Co trade catalogues, beautifully printed and designed. Opens with a brief history of the company and goes on to illustrate a Morris-decorated interior, blue and white tiles, settee and easy chairs upholstered in Morris cretonnes, six legged table, rosewood cabinet, silk brocade, cretonnes (both color plates, fabrics designed by W.M.), two inlaid cabinets, and two final color plates of curtain or covering material and woolen tapestry. Morris wallpapers are not illustrated but are advertised in large bold letters on the inside of the front cover. OCLC locates one copy only (V&A) and provides the date of 1912.

These Morris & Co. trade catalogues have almost vanished from the marketplace; I have owned only four others in the past twenty-plus years. I have never had the one on offer here. There is much reference literature on Morris & Co. A good brief note is found in *The Random House Coll's Encyc.*, pp. 195-6. A longer note with emphasis on Morris's influence in America is found in *In Pursuit of Beauty* (MMA ex-cat), pp. 455-7. See also the ex-cat *Morris & Co.*, Stanford University Art Gallery, 1975.

4to, letterpress cover in deep black ink on tan stock. (12) pp with 14 halftones and 5 large color illus. Fine copy.

**THREE PRINTED LISTS OF PRICES  
OFFERED AS ONE LOT**

74. NEW YORK. ALBANY. *Bill of prices of the Journeymen Seger Makers of Albany, N.Y. Adopted Oct. 11th, 1867.* Albany: Avery Herrick, Printer, 1867 (WITH) List of prices

adopted by the Committee of the Tack and Brad Manufacturers... South Abington, MA., 1867 (WITH) Price list of Contractors and Journeymen Plasterers' Union, Lockport, N.Y., 1888

The three: \$500.00

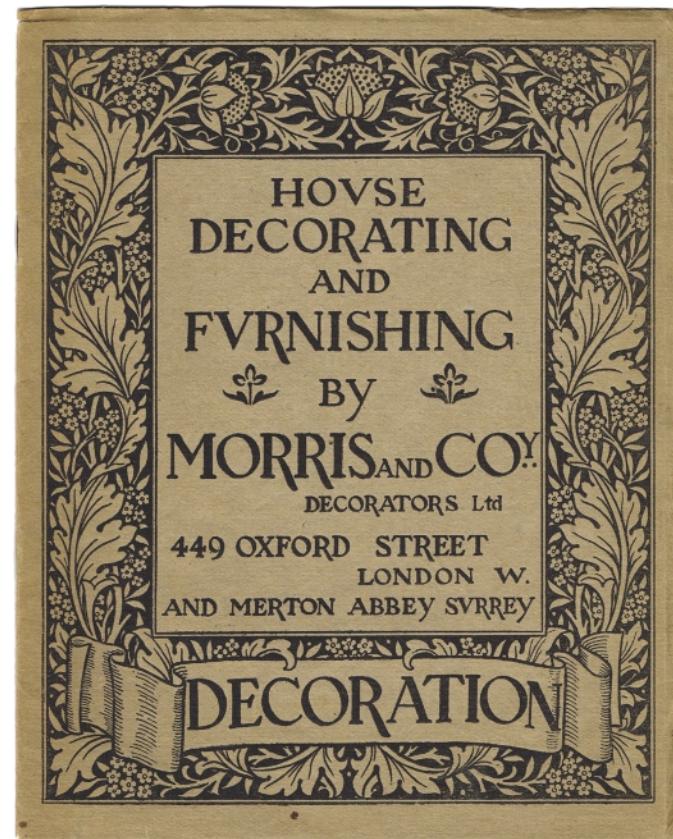
During the 18th and 19th centuries many trades and crafts published their prices, in order to protect both the workers and the management. All three of the present works are rare; none are located in OCLC. Under "Bill of Prices" OCLC locates just four publications: for stone-cutters (Richmond, 1871), also the same for 1845; saddle makers (Pittsburgh, 1848); and tailors (Indianapolis, 1844). All of these exist in only one copy each.

(1) Single sheet (10 1/2 x 8 1/2"), printed on one side (probably meant to be posted on the wall). Short clean tear in right margin (no loss). (2) Single sheet (12 x 8") printed on one side, several short tears and small loss to blank margins; (3) Single sheet (small card) 4 1/2 x 3", printed on one side only.

**DOCUMENTATION OF  
STONE & ROCKINGHAM WARE**

75. NEW-YORK STONE WARE POTTERY. [Illustrated bill-head and invoice form]. Ft. Edward, New York, 1873 \$400.00

At the top of the billhead is printed the following: "Bought of Satterlee & Mory, manufacturers of and dealers in every description of Stone and Rockingham ware." The bill is made out to Mr. Robert Miller, August 23, 1873 for a selection of pottery totalling \$20.26. What makes this billhead (or broad-



Item #73

side) more interesting than most is the fact that it is illustrated: Small wood-engraved cuts show the following: jug, open cream pot, covered cream pot, pitcher, churn with cover, covered preserve jar, pudding pot, butter pot covered, covered cake pot, flower pots, water kegs, and spittoons. These potters' broadsides have never been common in the marketplace, and nowadays they are very hard to find.

Folio broadside (14 x 8 1/2"). Letterpress with 12 wood-engraved images; details of items sold are filled in manuscript. Good copy.

#### RARE CATALOGUE OF BEAUTIFUL ART POTTERY

76. NILOAK POTTERY. *Niloak Pottery*. N.p., [Benton Arkansas & New York City], N.d. [ca. 1920] \$350.00 "Niloak is a line of pottery produced by the Eagle Pottery Co. of Benton, Arkansas. Eagle was founded by Charles Dean Hyten and his brothers in the 1890s and was the largest pottery-ware business in the Benton area by 1904. In 1909, Arthur Dovey joined Eagle to help Hyten, by then sole owner of the company, develop an operation for the manufacture of art pottery. Together they produced the Niloak product, the name taken from kaolin spelled backwards. The company was in business from 1909 to 1946. The salient feature of Niloak was its "Mission Swirl," developed by Hyten. The swirl is a multi-colored pattern using different clays and resembling marbled paper. Niloak's Mission Swirl was usually of red, tan, blue, and brown in a counter-clockwise direction." - Wikipedia. (A much better note is found in W. Kaplan (ed), *The Art that is Life* ex-cat., Boston MFA (1978), entry 210 - but it is too long to quote here). The present catalogue has no imprint and no date, but was probably printed in New York City; the name and address of Brown-Robinson Co. in NYC is given at the end of the introduction. It includes 6 color plates of this beautiful ware. OCLC does not locate this edition, only a 1971 reprint.

12mo (5 x 7"), orig. wraps. (24) pp with 33 halftone illus and 6 full-page color plates. Nice copy.

#### A LATE VERSION OF THE 19TH CENTURY SEED PEDDLAR'S FLOWER BOOK

77. NURSERYMAN'S SAMPLE BOOK. *An accordion folding "book" opening out to display 30 hand-tinted glossy photos of flowers*. N.p., N.d. [American, ca. 1920s] \$450.00 The name of the original owner of this colorful object was E. E. Freeland; his (or her) name is stamped on the cover. Similar flower or seed peddler's books with chromolithographic or color halftone plates are still today fairly common, but these ones made from photographs are distinctly uncommon. Flowers include hollyhocks, phlox, delphinium, sweet William, hibiscus, veronica, etc. The coloring is very curious; it is difficult to tell if they were originally black and white photos which were then hand-colored and rephotographed, or if they are some sort of early color photographic process. It is possible they are three color relief halftones. When fully

opened out and laid flat it presents a splash of color; a great piece for an exhibition. Difficult to describe; it must be seen. "8vo" (i.e. 5 1/2 x 3 3/4") when folded up. Opened out it measures 54 x 11 inches.

#### RARE DAGUERREOTYPISTS BROADSIDE

78. PARKER, G. W. G. W. *Parker's Daguerreotype portraits and family groups*. [?Keene, N.H., ca. 1845-50] \$650.00

A small broadside or handbill advertisement of a rural New Hampshire daguerreotypist. But he was not always rural; he states: "Having operated for some time in the celebrated establishment of M. A. Root, Philadelphia, the subscriber feels assured of giving satisfaction to those who may visit him for pictures..." Added in manuscript across the lower margin "Room over B. F. Ailums (?) Co. Store."

Small sheet (7 3/4 x 4 3/4"), printed one side only. Excellent condition.

79. PAUL REVERE POTTERY INC. *[Illustrated brochure]*. Brighton & Boston, Mass., n.d. [ca. 1915] \$275.00 The Paul Revere Pottery was in operation from 1911 to 1942. It was established for the artistic training of girls from poor, mainly immigrant families; the profits were used for the advancement of the girls' education in other subjects. A good note on the pottery together with illustrations of several fine pieces is given in *The art that is life* (Boston MFA cat., pp. 312-13). The present brochure illustrates a wide variety of its pieces including some in color. See also: J. Kardon (ed), *The ideal home* (1993), pp. 264-5.

8vo, accordion folding, opens to 8 pages, a few illus in color.

#### HIGH QUALITY MISSION OAK FURNITURE MADE IN OREGON

80. PETERS MANUFACTURING CO. *Makers of genuine Solid Oak Mission Furniture sold direct factory to home*. Portland, Oregon, N.d. [ca. 1915] \$500.00



Item #80

The Peters Manufacturing Co. claimed that they could sell quality oak furniture inexpensively by shipping it in sections, unassembled, thereby reducing the overall cost. Residents of Portland could choose to pick up furniture assembled if they wished. Phrases quoted from the text: "Our furniture is honestly built...No cheap construction goes with us...Genuine Mission furniture placed in the homes at factory prices...Cheaply built furniture resembles the honestly built from a distance but it will stand close inspection..." Catalogue illustrates settee, chairs of all types and sizes, davenport, tables, desk, bookcase, rockers, magazine rack, hall seat, umbrella stand etc. See Kreisman & Mason, *The Arts and Crafts Movement in the Pacific Northwest* (2007), pp. 216-17. Very rare; not in OCLC.

Oblong 4to, orig. printed wrappers. 16 pp with 29 halftone illus. Fine copy, clean and bright.

#### **WITH PLATES PRINTED IN DELICATE PASTEL COLORS**

81. PILKINGTON BROS LTD. *Designs for embossed glass*. St. Helens, [U.K.], 1904 \$600.00  
An attractive trade catalogue with the plates printed in several pastel colors (pink, dark blue and light blue); most of the illustrations are for windows and some are lettered, for example for hotels. Pilkingtons were a major firm with offices all over the western world; the company was started in 1826 as St. Helens Crown Glass Co. by John William Bell and Associates. In 1945 Chance Brothers Ltd. of Birmingham became a subsidiary of Pilkington. Both firms are still in business and make a great variety of industrial glass, plate glass, laminated and safety glass, etc. A good note on the firm is given in H. Newman, *An illustrated dictionary of glass* (1977). Duncan lists 31 entries for them ranging in date from 1895 to 1940. The present work is not in Duncan.

Oblong 4to, printed boards. 2 ff of letterpress and 18 plates with a total of 62 design, all printed in colors. The cover is lithographed in two colors in a handsome art nouveau design.

#### **STUNNING MAMMOTH PLATE ALBUMEN PRINT IN PERFECT CONDITION**

82. PITTSBURGH LOCOMOTIVE WORKS. [*Mammoth plate albumen photograph of railway engine and tender*]. [Pittsburgh, Pa., 1889] \$650.00  
Photographed for the company that built it when it was brand new, this print, in perfect condition and color, exudes a little of the magic which one occasionally finds in nineteenth century photography. It is a quality of "presence" as much as anything. As a specimen of nineteenth century advertising photography this is about as good as it gets.

As shown by the markings on it this was engine and tender no. 629 made for the Richmond and Danville Railroad. Thanks to the researches of a railway buff, a lot more is known about it. He writes: "This is a builder's photo taken

by Pittsburgh Locomotive Works (PLW) when it built this engine and tender in Nov., 1889. The unit officially was PLW construction number 1064. The driver diameter was 66 inches and the cylinder stroke was 24 inches, diameter 19 inches. From the Richmond and Danville Railroad, it went to the Georgia Pacific where it became their #803, then in August, 1894, it became Southern Railway #388, renumbered to 888 in 1896 and renumbered again in 1903 to 907. The locomotive was scrapped in January 1935." There is no indication of the name of the photographer.

Mammoth plate albumen print 14 1/2 x 21" on printed stiff card mount measuring 18 x 24 1/2". Letterpress printed caption and wide gold line surround. Background was airbrushed out. Upper margin of the mount trimmed a little at the top.

#### **ART NOUVEAU LIGHTING FIXTURES**

83. RICHERMOZ, M. *Fabrique d'Appareils d'Eclairage. Gaz & Electricité. Ancienne Maison Favre & Cie*. Mce Richermoz, Suc. Paris, 4 rue de Saintonge, Paris III, N.d. [1907] \$650.00

A fine catalogue in folio format with 60 plates in gravure of elegant lighting fixtures. Stylistically they are to my eye about half art nouveau and half conventional rococo. Includes hanging fixtures and chandeliers, lustres, suspension fixtures, plafonniers, wall fixtures (appliqués), table lamps, etc. Each of the captions has pasted over it a small piece of paper to conceal the printed price. Rare; not in OCLC, not in CMoG.

Folio (14 1/2 x 11"), orig. printed stiff wrappers, sewn with cord. T.p. and 52 numbered and 8 un-numb. plates. This was obviously hand-assembled; plate 35-36 appears twice and plate is 33-34 is not present.

84. RIPLEY, H. C. *Have you seen those wonderful microscopic photographs...* Hoboken, N.J., ca. 1865 \$550.00  
A fine handbill. The text reads: "They are actually no larger than a Pins Head, yet when viewed through the ornament in which they are set, they appear as large as an ordinary carte de visite.

Have you a photograph, carte de visite, or daguerreotype of any relative, friend, or of yourself, that you wish copied and set in a gold, pearl, ivory or India rubber charm, ring, pin, knife, cane or fan handle where it will be magnified as large as life. It is impossible to describe these pictures, they must be seen to be appreciated."

Handbill (8 x 5"). Printed on one side.

#### **INK SPECIMEN WHICH OPENS OUT AS IN A FAN**

85. ROBERTS, LEWIS, INC. *Fine Printing Inks. [Specimens]*. Newark, New Jersey, ca. 1930 \$350.00

An appealing printing ink specimen which is arranged in a novel fashion; the 76 leaves are held together with one screw-bolt. It includes several sets of colored leaves with circular holes punched through them so that they partially overlay

different color combinations; when fanned they produce still more combinations. This is hard to describe; it really must be seen. There are a total of 76 leaves on coated stock, card stock, and matte stock showing a number of solid ink colors as well as color halftones. OCLC locates eight copies.

Tall "8vo" (10 x 5"); stiff card covers printed in silver with color embossed monogram, 76 leaves all in various colors. Slight chip in the head and tail of the rear spine, else excellent.

### **"ROGERS GROUPS"**

86. ROGERS, JOHN. *Groups of statuary by John Rogers*. New York, No. 860 Broadway, N.d. [ca. 1885] \$350.00 A fine trade catalogue of the famous "Rogers Groups," American sculpture for the masses. This illustrates 48 groups and twelve pedestals in wood-engravings, plus some text. John Rogers (1829-1904) studied sculpture in Paris and Rome for a short time but seems largely to have been self taught. Between about 1860 and 1895, based in New York City, he produced over 80 groups which were cast in plaster; he achieved a total sale of about 80,000 groups. There is much literature on him; see David H. Wallace, *John Rogers the People's Sculptor*, Wesleyan U.P., (1967). See also Wikipedia for a good quick note. Rogers issued catalogues from circa 1870 to ca 1895 (see Romaine, 394). OCLC locates about 28 of them (mostly in one copy each) from about 1870 to 1900. But they are not common; in the past 48 years I have had only two of them.

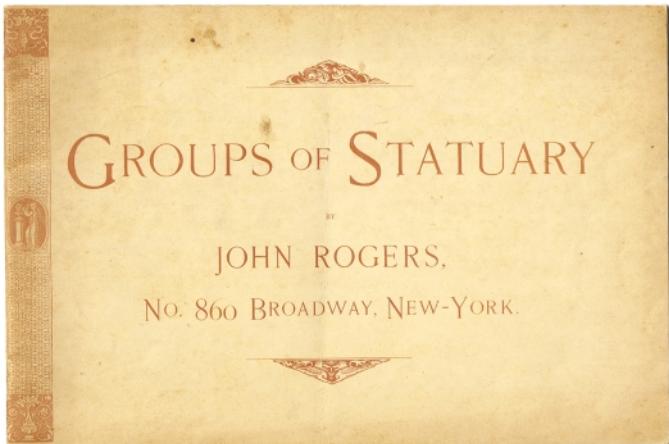
8vo, orig. printed wrappers. 28 pp with 60 wood-engr illus. All the groups and pedestals are priced.

### ***FINELY ILLUSTRATED, INCLUDING 8 COLOR PLATES***

87. ROOKWOOD POTTERY. *The Rookwood Book. Rookwood, an American art*. Cincinnati: The Rookwood Pottery, Inc., 1904 \$750.00

A rare catalogue of this major art pottery, with 102 pieces illustrated and including 8 color plates. A good summary of the Rookwood Pottery is given in the 'Random House Collectors' Encyclopedia.' "Established in 1880 in Cincinnati, Ohio by M[aria] L. Nichols...Experiments from 1896 resulted in introduction of matt glazes (1901), used with painted or relief decoration. Art Nouveau elements in design treated in rather formal way. Incised motifs sometimes derived from American Indian pottery. Vellum line (1904) decorated with detailed land or seascapes in high-temperature colors under transparent matt glaze..." All of the above are illustrated in the present catalogue; it also includes directions on how to order, a list of Rookwood honors and price list. Rare; this is only the second time in my 48 years of bookselling I have had this particular catalogue.

8vo, orig. embossed printed wrappers (with the Rookwood mark), originally sewn with cord (cord now missing), else a fine copy. (36) pp with illus. of 102 pieces and 8 color plates.



Item #86

88. ROSEVILLE POTTERY COMPANY. *Pottery*. Zanesville, Ohio, 1931 \$350.00 Established in 1892 in Roseville, Ohio, the company began mass production of art pottery about 1900. The operation ceased in 1954. This catalogue gives a good cross section of their art pottery as of 1931. On Ohio pottery after 1900 see R. J. Clark, *The arts and crafts movement in Amer.* pp. 150-158. See also *Random House Collectors Encyclopedia Victorian to Art Deco* (1974), p. 232. See also: J. Kardon (ed), *The Ideal Home*. p. 265 for a short but good note. OCLC locates six copies. Fine copy.

12mo, orig. colour printed wraps. 24 pp. with 25 halftones, some in color.

### ***ROSEVILLE'S LINE OF ART POTTERY***

89. ROSEVILLE POTTERY COMPANY. *Rozane ware. Refining decoration is a rest, a pleasure and a duty*. Zanesville, Ohio, Roseville Pottery Co., 1905 \$850.00 A special catalogue, illustrated in color throughout, devoted to Roseville Pottery's art pottery, largely due to one man, Frederick H. Rhead (1880-1942). Rhead was one of America's most talented and influential art potters; a good account of him and Rozane ware is given in L. Bowman, *American Arts and Crafts Virtue in Design* (1990) pp. 176-7. The present catalogue explains How Rozane originated, Why Rozane is an art pottery, How Rozane is made, and then gives sections on four of their lines: Rozane Mongol, Rozane Egypto, Rozane Mara, and Rozane Woodland. OCLC locates seven copies. For further notes and references to Roseville see the item above.

Tall narrow 8vo, orig. yapp edged printed and embossed wrappers. 40 pages with 78 color illus. With a printed price list, order form and original envelope laid in. Cover hinge partially cracked; small area of loss (1/2 x 1/4") lower corner of front cover; does not affect image. Else a nice copy, rare.

90. ROSEVILLE POTTERY COMPANY. *The story of Rozane Ware*. Zanesville, Ohio, [Press of Lord & Thomas, Chicago], (ca. 1910-20) \$550.00

An informative and very well illustrated booklet "told from claybank to kiln, from potters' wheel to drawing room." Entirely art pottery, mostly vase forms, decorated with matt glazes over relief decoration. A capsule description of Rosane ware is given in the *Random House collector's encyclopedia*, p. 232. See also L. Bowman, *American Arts & Crafts Virtue in Design* (1990), pp 176-7. Rare; OCLC locates just one copy, Ohio History Connection.

Tall 8vo, orig. stiff wraps, printed in red, green and gold with color halftone tipped on cover. 16 pp with 8 full page halftones illustrating 35 pieces of art pottery.

91. ROYCROFT. *A catalogue of Roycroft furniture done into print by the Roycrofters, at their shop which is in East Aurora, New York, 1908* \$500.00

The Arts & Crafts firm of Roycroft was founded by Elbert Hubbard in 1895. "During the first decade the Roycroft shop was small. Furniture was first sold to the public in 1897 and two years later Hubbard began to advertise in his magazine. As demand grew, the community responded with increased manufacture. Twice as many pieces appeared in the 1906 catalogue as in the 1904 issue, and production increased during the second decade of the new century..." W. Kaplan, *The Art that is Life* (1987), entry no. 168.

The present catalogue is devoted solely to furniture; the opening 2 page essay discusses the philosophy, construction, leather, trimmings and glass. These furniture catalogues

are the least common of all those issued by the Roycroft firm; McKinstry, in his catalogue of the Winterthur trade catalogues, does not list any.

OCLC locates just 4 copies: Buff & Erie Co P.L., Buff Hist Mus., The Strong and UDel. I have owned one other copy in the past 48 years.

Small 8vo, orig. dec. printed wrappers, stitched, fine copy. 40 pp. with 46 illus, mostly in halftone.

**A STUNNING CATALOGUE WITH  
49 COLOR PLATES**

92. S.V.E.[ANCIENNE SOCIETE DES VERRERIES POUR L'ECLAIRAGE]. *Pétrole. Gaz. Electricité.* Paris [J. Gussac, Imprimerie, Paris], 1915 \$700.00

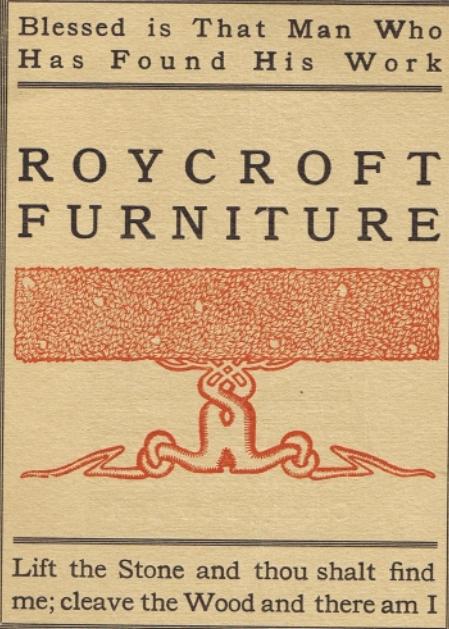
Also on the title page (in smaller type, at the bottom) is the name "Cristallerie a Kamenz, (Saxe)", thus suggesting they were a partner, or junior partner, in some way with S.V.E. A very comprehensive catalogue with hardware, fixtures and globes for petroleum, gas and electrical lamps. Very well illustrated with 49 color plates, all of which are devoted to glass shades (or in some cases beaded shades). I cannot locate this catalogue in OCLC but Corning Museum has a copy (record number 54370) in Rakow online catalogue.

Lg. 4to (12 1/2 x 9 3/4"), orig. stiff printed wrappers, with embossed and color printed cover; also with a stunning red and black title page. 170 pp with thousands of halftone illus and 49 handsome color plates.

**SAMPLE BOOK OF SALUBRA WALLPAPERS  
INCLUDES 17 SINGLE COLOR PAPERS - ARE  
THESE BY LE CORBUSIER?**

93. SALUBRA CO. [*Wallpaper Sample Book*]. *Counter Book no. 621.* N.p., N.d., [Basel, ca. 1930s] \$1500.00

An oblong folio with a total of 184 leaves, both full-page and half-page ('strips'). The majority of these are conventional pattern papers including floral motifs, decorative motifs and the like. But it also includes 3 full page samples of single colors and 14 half-page samples of single colors. It is well known that Le Corbusier designed a line of wallpapers for Salubra. The first series was designed in 1932. "These he called the Color Keyboard. The presentation allowed the client to choose his own colors out of the four hundred combinations possible. All the wallpapers were solid colors, and, as Le Corbusier's drawings show, they were to be used on the ceiling as well as the walls. Indeed, some ceilings might be papered in two or three plain colors, the walls remaining white. Or one or two walls might be white, with several colors used for the other walls and the ceiling. These colors were to be chosen by the client to "accord with his inner feelings." Anni Albers once remarked that Le Corbusier used textiles on walls architecturally; his drawings show that he used wall papers similarly. Le Corbusier thought of his plain colors in wall paper as oil paint in rolls, at once more convenient and more consistent than oil paint, and referred



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to his wallpaper as machine-prepared painting." - M. O. Hapgood, *Wallpaper and the Artist*, (1992), p. 138. Le Corbusier did a second series of papers for Salubra in 1959. Both series are illustrated in color in Jan de Heer, *The Architectonic Colour Polychromy in the Purist Architecture of Le Corbusier* (Rotterdam, 2008). If you compare the colors in the 1959 Salubra series as illustrated in de Heer, there are remarkable similarities to some of the papers on offer here. But failing any documentary proof, I leave it as a suggestion only.

Oblong folio (9 1/2 x 15 1/2") orig. dark green boards, Salubra logo on cover, 'bound' with three bolts. One page of text in English describing the washable features of Salubra papers. Each of the 184 leaves has the Salubra trade mark and reference number on verso. Hinges are cracked but strong; wallpaper samples are in excellent condition.

#### **FINE CATALOGUE OF WOOL & WORSTED MACHINERY**

94. SARGENT'S SONS, C. G. *Illustrated catalogue of Machinery for the preparation and working of wools and worsteds. Sixth revised edition.* Graniteville, Mass., 1889 \$350.00 Graniteville is a small village 9 miles west of Lowell; the Sargent company was founded in 1852 by Charles G. Sargent for the manufacture of machinery for 'the preparation and working of wools and worsteds.' The earliest Sargent catalogue I can document appeared in 1879. The present example, which was printed by The Morning Mail Co. of Lowell, is beautifully designed (probably in New York by Van Campen Bros & Co) with fine sharp electrotypes of wood-engravings and a huge folding plate of a wool washing machine. The cover is especially noteworthy; it was deeply embossed on dark brown cover stock with the lettering highlighted in silver. It was drawn in the "artistic style" by a very talented graphic or commercial artist; it is signed lower left in tiny letters "Van Campen Bros & Co. NY." I can locate none of the Sargent catalogues in OCLC. This firm was to become the best-known manufacturer of woolen mill machinery on the east coast with clients all over the New England states, as well as the south, the mid-west and Canada. I am sure that part of their success was due to their fine catalogues.

Oblong small folio (10 x 12"), orig. wraps (deeply embossed cover - see above). 74 pp with 24 illustrations and one very large folding litho plate (47 x 17 1/2"). The frontispiece is a perspective view of the factory. Except for a small area of wear at the base of the spine a fine copy.

#### **A GREAT TOY CATALOGUE**

95. SCHOENHUT, A. CO. *Illustrations of Schoenhut's marvelous Toys, the Humpty Dumpty Circus, 10001 astonishing Tricks, unbreakable jointed figures.* New York, [1903] \$300.00

The catalogue contains halftone pictures "in which appear Humpty and Dumpty and Cracker-Jack, the Clowns; Hobo, the Tramp; Jumbo, the Elephant; Jack, the Donkey; with

intelligent, trained Horse, and the marvelous Poodle, with Ladders, Barrels, Chairs, Hoops, Flags, and all the properties of a real circus." Also toy pianos, toy guns, toy wooden boats, and comic vocophones (musical instruments). Founded in 1872, the Schoenhut Company is still in business; their main product is toy pianos.

4to, orig. printed wraps. 28 pp. Pp 3 and 4 are introductory matter; the remainder are profusely illus with line cuts and halftones. Covers are rather worn; internally excellent.

#### **RARE TRADE CATALOGUE OF A MAJOR GLASSWORKS**

96. SEVRES. CRISTALLERIES DE SEVRES. *Cristalleries de Sevres, Anciennes Verreries Royales et Clichy Réunies. A. Landier & Fils. Usine at Bas-Meudon pres Sevres, Route de Vaugirard, 45.* [Paris], 1889-90 \$950.00

Fine copy of a fully illustrated catalogue with 117 plates. Arranged in three sections: Services de table, Chiffres et couronnes and Articles diverses. Under the 'services de table' shows a very wide variety of fluted decanters, goblets, footed cake dishes; all of the same in tulip form; ditto in 'balloon' form; the same and different forms engraved, ditto 'diamond' engraved, the same large diamond engraved...etc. There are 75 plates in this section; the final two are named 'Esposition 1889.' Then follow three pages of chiffres and coronets. Under the final section, 'Articles Diverses' are goblets, wine glasses, pitchers, lemonade glasses, carafes, stoppered olive oil bottles, cruet stands, and on and on and on. The final five plates are globes for lighting, oil lamps, suspended lanterns and gloves for electric lights. OCLC locates one copy (V&A).

The Clichy Glassworks was founded by M. Rouyer and G. Maes in 1837; they were especially known for paper weights of the highest quality. It was taken over in 1885 by the Landier Family that had made colored glass and became known as the Cristalleries de Sevres et Clichy. (H. Newman, *Illus Dict of Glass*, p. 71.

8vo, orig. cloth. (x) pp and 117 plates each with a facing leaf of descriptive text. Fine copy.

#### **PATENT CEMENT SLAB COTTAGES**

97. SHAW, RICHARD NORMAN. *Sketches for cottages and other buildings designed to be constructed in the patent cement slab system of W. H. Lascelles.* London: W. H. Lascelles, 1878 \$700.00

A combination pattern book/trade catalogue. The story of this book is well documented by Andrew Saint in his *Richard Norman Shaw*, pp. 165-170. Lascelles was a contractor who developed a strong concrete slab which he patented in 1875; he asked Shaw for a set of designs for his new material. The results first were shown to the public at the Paris Exhibition of 1878; to coincide with the exhibition was the publication of the present book. It does not loudly push the Lascelles material, but is still clearly a trade catalogue in that the

buildings shown were to be made from the patent concrete slabs. The designs range from modest workmen's cottages to grand country houses.

Folio, orig. blue publisher's cloth. Title page, ded. leaf, and 28 photo litho plates, each with a perspective view and plan. Final leaf of letterpress is a list of plates. Front inner hinge just starting.

98. SHAW, APPLIN & CO. *Illustrated catalogue of church furniture*. Boston, 27 Sudbury St. & 69 Portland St., n.d. [ca. 1875] \$250.00

A nice illustrated catalogue of high Victorian church furniture; shows 'pulpit suits' in several varieties of Gothic and Italianate, also pulpits, arm chairs, communion table, vestry table, walnut dining and arm chairs, and a common settee. This is interesting furniture as it is more 'architectural' than much domestic furniture. Indeed, I suspect some of it was designed by architects. Romaine p. 159 lists a Shaw Applin catalogue of lodge furniture but not the present example. See also McKinstry 979 for a related example. The firm was established in 1780.

Oblong 8vo, orig. printed wrappers. 16 pp with for a total of 23 wood-engraved illus., several full-page. Price list on last 2 pages. Outside of rear cover illustrates a Platform Spring Rocker. Some old light wear along spine of front & rear wraps. Else very nice copy.

#### RARE SILVER AND BRITANNIA WARE TRADE CATALOGUE

99. SHAW & FISHER (*Silversmiths, Electro-silver Platters and Britannia-metal Manufacturers*). "By the Queen's Royal Letters Patent." [Lithographed trade catalogue]. N.p. [Sheffield, ca. 1850-1870] \$1800.00

The title above is a modern 'binder's title' laid down on the upper cover, i.e. a Xerox of one of the leaves of letterpress, many of which are headed "By the Queen's Royal Letters Patent, Shaw & Fisher". A fine trade catalogue with 54 litho plates and 24 leaves of letterpress. "One of the oldest and best known firms engaged in the silver-plate industry at Sheffield is that of Messrs. Shaw & Fisher, whose extensive business was founded as far back as the year 1835...Their leading specialties were tea and coffee sets, dishes, covers, etc. etc...They were patentees of the celebrated seamless metal dish-covers (made in Britannia metal by a special process), and also of Hall's Patent Infusor for teapots and urns..." The firm won medals at the world exhibitions at London, Paris, Vienna, Amsterdam, Sydney and Adelaide Exhibitions. - excerpted from a long entry on the firm published in *The Century's Progress* (1893), a xerox copy of which is laid in.

In addition to tea and coffee pots, the company made a wide range of products, almost all of which are identified and titled in this catalogue. Including but not limited to wine coolers, kettles, platters, mustards, salts, children's cans, cruet stands, funnels, taper sticks, candle sticks, sugars, creamers, toast rack, water plate, shaving boxes, christening basins, wine labels, dish and cover, steak dish, venison dish,

etc. etc. For a good essay and bibliography on Britannia metal see Barbara Ward in *Decorative Arts and household furnishings in America 1650-1920 an annotated bibliography* (1989), pp. 159-168.

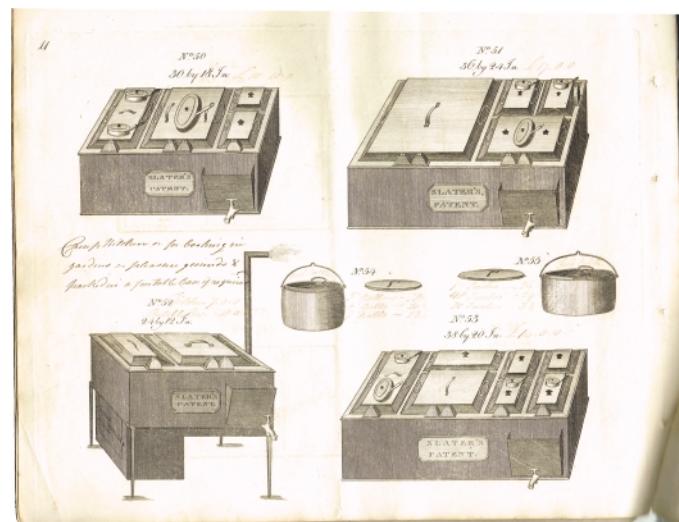
Oblong 4to (8 1/2 x 11"), modern boards, cloth spine, a sympathetic binding. 54 litho plates (a few in tint) and 24 leaves of letterpress. Pasted inside the front cover (i.e. the front pastedown) is a printed list of prices for tea and coffee pots. One plate only (no 43) has a slight old water stain in the upper inner corner, but an excellent copy. Very rare.

#### SPLENDID COLOR PRINTED CATALOGUE OF MIRRORS

101. SION, GEORGES; SION & BOUVET, Succrs. *Album de glaces & miroirs. Modèles de style & de fantaisie. Sion & Bouvet, fabricants. 17 rue Richard-Lenoir.* [Paris: Imp. Eugene Verneau], Paris, N.d. [ca. 1890-95] \$600.00

A fine large-format trade catalogue of mirrors, 50 two-color litho plates, most with two images to a page, printed against a pale blue background, the glass surfaces of the mirrors shown with a very pale and subtle washing of blue across the surface. Very effective, indeed, quite beautiful. It has two features of special interest, both of which I have never seen before. First, the printed title page, which is present is actually loosely laid in. It has original perforation marks along the left margin and you can see the stub where it was originally attached. The idea was for the factor or commercial travellor (i.e. the salesman) to remove the titlepage before showing the catalogue to his customers to prevent them from going directly to the manufacturer. This copy was pretty certainly never used for the purpose of selling. The second feature of interest is a statement printed along the bottom margin of the title page: "Ce tirage étant épuisé, l'Album ne sera pas renouvelé"

I.e. 'This issue being out-of-print, the album will not be reprinted.' Mirrors are shown in the following styles: Empire, Louis XV, Louis XVI, Louis XIV, Renaissance, Japonais, Venise, Henri II, Louis XIII, Psyché, Florentin,



and Bambous. Towards the end are shown console tables with oval mirrors in Louis XVI, ditto Venetian mirrors also with Louis XV console, ditto in Louis XVI style, Plate 50, the final leaf, shows a series of moulding profiles. Not in OCLC.

Oblong folio (11 x 15"), orig. red cloth, titled in bold gilt lettering. Printed title (see above) and 50 two-color litho plates. On the front pastedown is printed label: "No. 1094 présent à H. Fontbonné." Laid in are two large illustrated broadsides (folded up) Albert Pongor & Cie. Fabrique de Miroiterie.

### **EARLY CATALOGUE OF PATENT STEAM KITCHENS**

102. SLATER, JOHN. *[Trade catalogue of Slater's patent steam kitchens]*. Birmingham, ca. 1810 \$1600.00

A rare catalogue with a good provenance; this copy belonged to Elizabeth David, the British cookery writer, with her bookplate. "The Patent Steam Kitchen possesses the advantage of cooking in the most delicate manner, either by steam or by water, separately or conjointly, at one and the same time; and when combined with a roaster, and with or without a hot closet, will cook victuals, both roast and boiled, for from ten to fifty persons and upward, with one small fire only..." The various internal and external elements of this considerable apparatus are shown in the engraved plates which are annotated in what appears to be contemporary pen notes. Prices are also noted in manuscript. In the *Gentleman's Magazine* of January, 1812, P. S. Lemaitre of Holborn, who obtained from the patentee the "sole agency" for selling the steam kitchen notes that "this is unquestionably the most delicate, cleanly and cheap method of cooking now practiced..." He also notes that he is sending the magazine editors a plate and that underscores the use to which these early trade catalogues were put; plates were removed and sent for reference or plates were removed when an item or element was no longer available. OCLC locates two copies, one at Hagley and two at Winterthur, one with 18 leaves (1807-1817) and a copy with 42 leaves (1819). The present copy has 16 engraved leaves (of 22).

Oblong folio (29 x 37 cm), stitched. 16 engraved leaves of 22, with four letterpress descriptions pasted down on inside upper and on verso of two initial plates; letterpress sheet of descriptive observations, with engraved insignia patent on verso of first plate. Original marbled paper covers, with worn sheep backstrip; folded; off-setting from engravings on opposite sheets, diminishing brown staining in margins, and outer areas of first eight plates. Elizabeth David's bookplate pasted on inside front cover. RARE.

### **NO COPIES IN AMERICAN LIBRARIES**

103. SMITH, J. & R. *Floor coverings. The carpet warehouse.* Liverpool, 19, Williamston Square, N.d. [ca. 1885-90] \$225.00

A trade catalogue, but more of a text book or a small treatise with chapters on the choice of floor coverings; Drawing room; Dining room; Bedroom; Entrance Hall; Turkey and other Eastern carpets; Axminster carpets; Smith's Wilton

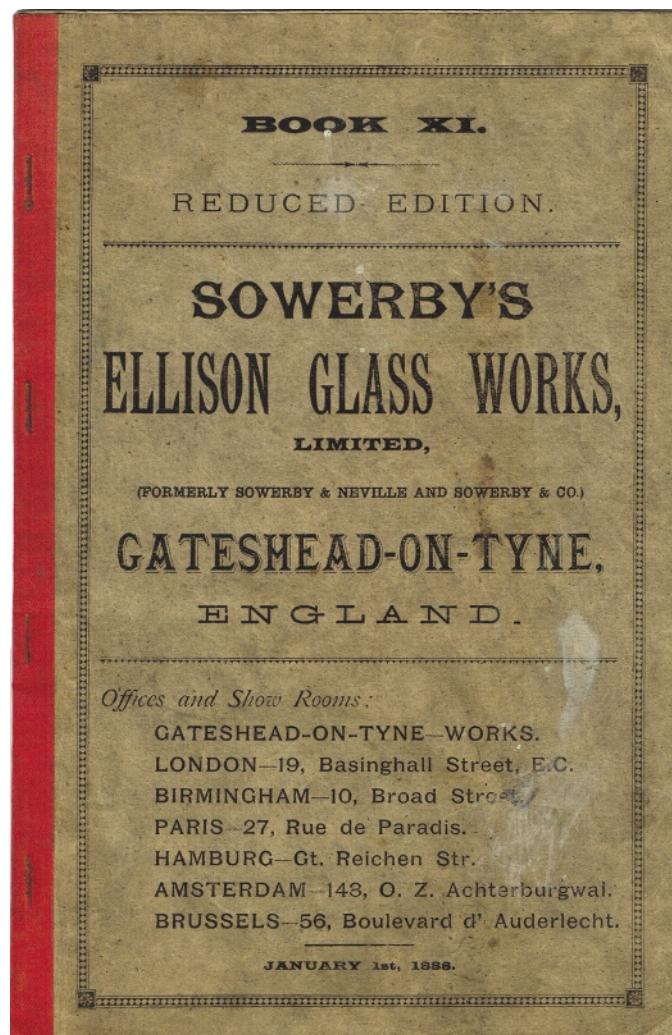
carpets; Brussels carpets; underfelts; Smith's central carpets; South Kensington carpets; Seamless tapestry carpets; the National art carpets; Seamless Axminster carpets; Kidderminster carpets...etc. etc. OCLC locates two copies in the UK: U of Cambridge & Nat'l Lib of Scotland; no copies in America.

12mo, orig. color printed stiff boards. 62 pp with 1 text illus.

### **RARE TRADE CATALOGUE OF TABLE GLASS WARE**

104. SOWERBY'S ELLISON GLASS WORKS, LIMITED. *Book XI. Reduced edition. [Illustrated Pattern Book of Crystal Table Glass Ware]*. Gateshead-on-Tyne, England, January 1, 1888 \$650.00

This is a very interesting catalogue for several reasons. The first is the technology of its printing; it states on the first page: "This Book XI is repeated in miniature by a new process, and is an exact copy of the original." It looks like they photographed the original, reduced the page size to one fourth of the original, and reprinted it by some sort of very sharp



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photolithography. The plates are reproduced here four to a page. There were 80 pages in the original; there are 20 pages here. The printer's credit on the final page states: "Drawn and Lithographed by R. Robinson & Co., Newcastle-on-Tyne." The second reason of interest is the wide variety of content, all listed alphabetically on the index leaf. This was a well known company; Newman's *Dictionary of Glass* states: "Sowerby's Ellison Glassworks, a glasshouse at Gateshead-on-Tyne on northeast England, which operated in the second half of the 19th century. It made inexpensive pressed glass-ware in great quantity, including slag glass and colourless, coloured and opaque glass - all in a great variety of objects...In 1883 it was licensed by New England Glass Co. to make pressed Amberina." Ellison glass is still widely collected today to judge from the entries on Google & Wikipedia. No copies of this original edition of this Book XI (or any other books) are located on OCLC.

Tall small folio (13 1/2 x 8 3/4"). Orig. printed sugar paper wrappers, linen spine. Explanatory leaf, t.p., index, 20+1 illus folios and final leaf. Fine copy.

#### **SAMPLE BOOK/TRADE CATALOGUE OF EMBOSSED CIGAR BANDS**

105. STEINER, WM. SONS & CO. *Imported & German Process Cigar Bands*. Wm. Steiner, Sons & Co., Lithographers, New York, N.d. [ca. 1896-7] \$600.00  
Fine copy of a very appealing trade catalogue of beautifully printed and embossed cigar bands, almost all in raised gilt embossing against a red coated stock background. The title is a bit confusing as to where the bands were actually printed but I think they were printed in New York using "German Process" lithography. The sample labels are beautifully presented against a background of pale blue-green.

The company was founded in New York in 1884 by William Steiner and Isaac Rosenthal; they became incorporated as William Steiner & Sons in 1896. In 1926 the company combined with Passbach-Voice to form the Consolidated Lithographing Co. See J. Last, *Color Explosion*, p. 229.

Oblong 12mo (10 1/2 x 4 1/4"), orig. printed stiff stock covers, 'bound' with two grommets. Title leaf printed in red and black, with 10 leaves each with 11 cigar bands plus final leaf of different format (rectangular 6 1/2 x 14") tipped inside rear cover and containing 24 sample bands. Fine copy.

#### **A GREAT PIECE OF GRAPHIC ADVERTISING ART FOR THE COLLECTOR OF CIGAR Ephemera**

106. STRIEDER, J. W. CO. J. W. Streider Co. *Cigar Box Manufacturers and Dealers in Cigar Manufacturers' Supplies*. 178 Ruggles Street, Boston, Mass, [1902] \$600.00  
As was said by the dealer I bought this from: "Elaborate combination of formal record keeping book and trade catalogue." That is certainly true but to me it is most appealing for the very large format and striking cover boldly printed in

large black caps from wood types. Hard to visualize, it must be seen.

The main body of the book is a 26 page printed pro forma blank book to keep records of cigar stamps (i.e. the records of taxation) and the stocks of tobacco and manufactured cigars in hand. Partly filled in for the firm of Edward H. Adams of New Hampshire. In addition there are five pages of advertisements: Streider on the cover; and four pages advertising cigar makers goods made by Sternberg Mfg. Co. of Milwaukee, e.g. presses, cigar molds, and packers, cigar branding machines, cigar knives, cutters, etc., all illustrated. Not in OCLC; very rare, possibly unique. A great exhibition item. (Illustrated on page 42.)

Folio (18 3/4 x 15 3/4"), orig. stiff printed wraps, cloth spine. 26 pp plus 5 pp of advertisements (including the cover). Minor chips at edges and small hole in back cover (no loss); a remarkable and very attractive item.

#### **RARE THONET CATALOGUE**

107. THONET BROTHERS. VIENNA. *Meubles en madera maciza curvada. Thonet Hermanos. Extracto del Catalogo Principal*. Barcelona, n.d. [ca. 1895-1900] \$1650.00  
A fine trade catalogue for the Spanish market of this most important furniture maker. It is given a good note in Fleming & Honour, *Dict. of the decorative arts*: "Michael Thonet (1796-1871) was the most original of German furniture makers and designers, he perfected the bentwood process for chair-making and pioneered the mass production of standardized furniture. He was far in advance of his time, both technically and in design. Several of his chairs have become classics and have been in continuous production for over 100 years. The best look extraordinarily modern, almost as if they had been designed by some early 20th century 'functionalist' of genius...By 1871 he had established salesrooms not only in the main cities of Austria and Germany but also at Brussels, Marseilles, Milan, Rome, Naples, Barcelona, Madrid, St. Petersburg, Moscow, Odessa, New York and Chicago. After Michael Thonet's death the still expanding business was carried on by his sons but no important new design of chair was invented by them, except a folding theatre seat in 1888..." (pp. 789-90). The folding theatre seat is illustrated in the present catalogue along with the classic bentwood chairs, settees, rockers; also stools, desk chairs, upholstered chairs, beds, dressing tables, jardinières, plant stands, hall coat racks, cribs, etc. Rare, and in very good condition.

Oblong sm. folio (9 1/2 x 13"), orig. printed wraps. 40 pp., profusely illus.

#### **A RARE TIFFANY & CO BOOKLET**

108. TIFFANY & CO. *The Barberini Vase. Discovery, composition, and description of Portland's mystic urn*. New York, Tiffany & Co., Pottery & Glass Dept., 1904 \$400.00  
A nice little book, well printed, written by Arthur Veel Rose of New York. He states in his foreword: "After many years of careful study and research, the author presents this modest

contribution to a subject that has been discussed by antiquarians and historians during the past three centuries." It is not immediately clear why Tiffany published this unless they were selling Wedgwood reproductions of the famous vase. This book, limited to 500 copies, is rare; I have never seen a copy before and it is not listed in Robert Koch's list of Tiffany & Co publications in his *Louis C. Tiffany, rebel in glass* (1964), pp. 221-2. Not in OCLC.

Tall small 12mo, orig. boards within gold printed wrapper; untrimmed. viii+53 pp. with 6 small tipped-in gravure illus (5 of which are illus of the vase). Slight darkening to the spine.

109. TIFFANY & CO. (*A group of four pieces of printed ephemera designed and printed by Tiffany & Co*) for the New England Society Annual Dinner, New York City, Dec 22, 1894 \$425.00

A rare survival, consisting of the program (with menu and toasts), wine list, engraved cover card and large folding seating arrangement. The menu card is decorated with a hand-watercolored sprig of flowers. Both the engraved cover card and the menu are signed 'Tiffany & Co.' All of this came within the purview of the Stationery Department, the advertisement of which stated: "A core of designers, draughtsmen and painters produce monograms, ciphers, menus, wedding certificates, testimonials, illuminated memorials...etc." It is remarkable that today some of this work still survives; it seems to have always been valued and therefore saved. Had it been produced by almost any other firm, it would most likely been thrown away.

4 pieces. Seating program: 10 1/2 x 20". Other pieces normal card size; the menu is three sheets, tied together with a ribbon, the cover decorated in watercolor.

110. TIFFANY STUDIOS. *Tiffany bronze lamps*. New York, Tiffany Studios, Madison Ave & 45th Street, n.d. (reprint, ca. mid 20th century?) \$300.00

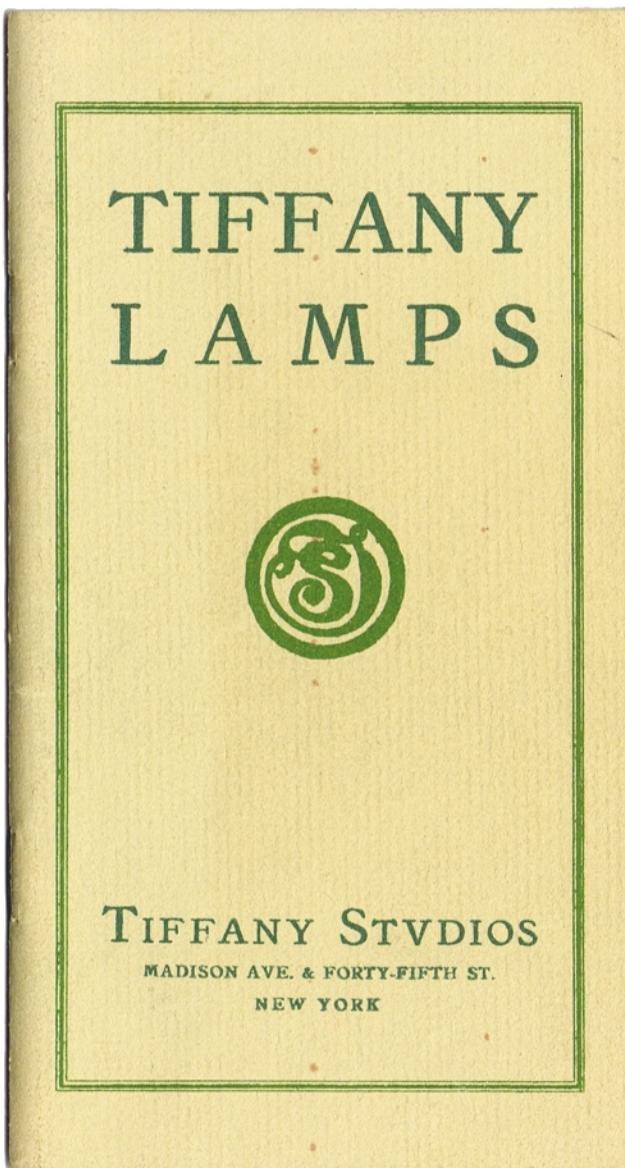
Originally published about 1910. OCLC locates no copies of the original edition. The present item is a modern reprint of uncertain date. OCLC lists four modern reprints of this catalogue: 1. by Paula Ellman, Rego Park, NY, undated. 2. by The Gilded Age Press, Washington Mills, N.Y., 1980; 3. by Breslin Associates, Evanston, Ill, 2002 (spiral bound); and 4. "Reprint by unknown publisher of undated catalogue of ca. 1910." Copies of three of these four reprints are held in the Rakow Library, Corning Museum of Glass. The OCLC note on reprint no. 4 is very detailed and corresponds exactly with our catalogue which has 31 pages, the last leaf of which is a list of shades numbered from 1400 to 1599. The general contents include table and floor lamps, smoker's stands, other Tiffany products, bronze candlesticks. There were several of these bronze lamp catalogues published as new by Tiffany Studios; I have never seen any of them. They would bring a very strong price in today's marketplace.

12mo, orig. stiff printed wrappers. 31 pp with 50 illus of individual lamps and 2 plates of groups of objects. Fine copy.

### FULL-SIZE PATTERNS OF DECORATIONS FOR DOOR PANELS

111. TUCK, RAPHAEL & SONS. *Door panel decorations*. London, Paris & New York: Raphael Tuck & Sons, N.d., [ca. 1880-1890s] \$650.00

A very rare and perhaps unique survival, a series of color printed decorations for interior door panels. This lot consists of 2 lithographed explanatory panels and 4 chromolithographed (with gold) panels, all of cupids painted by W. S. Coleman, one pair 10 x 20 1/2 inches, the second pair 10 x 41 inches. The text states: "The name of W. S. Coleman, one of the leading decorative artists of the day; of Ellen Wellby, famous for birds and blossoms; of Bertha Maguire, well-known for her flower painting; of Professor Chelazzi, the great Florence fruit painter; and of Kate Sadler, who has few equals in the painting of magnificent roses, are a sufficient guarantee of the high standard we have set ourselves in the



publication of these Door Panel Decorations, reproduced as they are, in the very highest class of chromolithography. The designs, which are easily affixed to any door, have been arranged to suit larger or smaller panels by the simple process of trimming, without interfering with the completeness of the artistic effect, while, varnished, they last practically as long as the door itself."

Included is a separate chromo lithographically printed broadsheet, *New Artistic Door Panel Decorations* (1893) showing a four panel door decorated with orchids painted by Bertha Maguire with moulding and sample of wall design; descriptive text on verso. This also was published by Raphael Tuck & Sons.

6 large scale panels (dimensions given above) of which 4 printed in chromolithography, 2 in monochrome. Plus the chromo broadsheet. Large panels are loosely rolled up; can be flattened easily.

#### **RARE CATALOGUE OF OBJECTS MADE BY THE SHAKERS**

112. UNITED SOCIETY OF SHAKERS. MOUNT LEBANON, N.Y. *Products of intelligence and diligence. Shakers. Church Family.* Mt. Lebanon, N.Y., [1908] \$650.00 Charming priced trade catalogue of Shaker-made articles including hoods, cloaks, bags, dolls, boxes, cushions, containers, etc. as well as a price list of miscellaneous articles. The Mount Lebanon colony was regarded as the spiritual homeland of the Shakers and housed eight 'families' including the Church family (who were mostly tanners). Richmond, *Shaker literature: a bibliography*, 343, noting that the cover of the present item is modified Art Nouveau, designed by Peter Neagoe, a Roumanian living with the North family at Mt. Lebanon. In addition to Richmond, the best list of Shaker trade catalogues I am aware of is in McKinstry, *Trade catalogues at Winterthur* where the present item is no. 593. McKinstry provides the date of [1908].

8vo, orig. printed decorative wraps in the art nouveau manner. 16 pp. with 23+1 illus. Excellent copy.

#### **SAMPLE BOOK OF PAPIERS DE FANTAISIE**

113. VACQUEREL, MAISON EUGENE & EVETTE, GERMAIN & CIE. *[Album du Papier de Fantaisie]*. Paris, N.d. [ca. 1900-1905] \$750.00

Very rare and well preserved ephemeral paper sample album with 37 color printed and textured samples of "papiers de fantaisie" from this Paris-based firm with a factory in Aubervilliers. Included are samples of Galuchat Ombre Verni (3); Cuir Ecrasé (8); Galuchat Imprimé (3); Cuir Romain (3); Bois Thuga (2); Nuage Or (1); Imprimé Riches - [these 3 with gold] (3); Bois Véritable (3); Bronze Couleur (2); Verni Email (3); Cuir Laqué (3) and Veloutines (3). The firm was successor to Anciennes Maison Maricot & Marteau Et A. Angrand who are credited on the upper cover with

medals and honors at various exhibitions from Paris 1802 to Paris 1900. Sample books as early and as attractive as this are very rare in the marketplace.

Oblong 12mo, (3 5/8 x 6") orig printed covers on stiff pink stock, 2 staples along left margin. 12 ff printed or rubberstamped on rectos only; plus 37 color printed or textured samples. Penned note ("vieilles especes de qualité") at right margin edge of upper cover. Staples have rusted, else excellent condition.

#### **WITH 70 MOUNTED AND NAMED COLOR CHIPS**

114. WADSWORTH, HOWLAND & CO. *Samples and Price-list of Dresden Fresco Colors, manufactured only by Wadsworth, Howland & Co. Paints, Varnishes, Stains, Japans, and Brushes.* 82 and 84 Washington St., Boston; 267 State St., Chicago, N.d. [ca. 1880-90] \$400.00

A fine color chip card with substantially more than the usual number of colors. They were distemper colors for fresco painters and decorators, "put up in spring top jars." The price list lists five browns, two blacks, ten blues, nine yellows, one purple, eight greens, three whites, eleven reds and seventeen lakes. All of these colors are shown in the chips. Rare; not in OCLC.

Long sheet 25 3/4" folded 6 times down to 6 1/2 x 3 1/2". With original dust sheet over all the samples (which has preserved their colors perfectly).

#### **TRADE CATALOGUE OF WEDGWOOD POTTERY THE BEST EDITION**

115. WEDGWOOD, JOSIAH. *Catalogue of cameos, intaglios, medals, bas reliefs, busts and small statues; with a general account of tablets, vases, escritoirs, and other ornamental and useful articles, the whole formed in porcelain and terra cotta, chiefly after the antique, and the finest models of modern artists. Sixth edition, with additions.* Etruria, 1787 \$3000.00

Wedgwood ceramics are justly famous and nothing need be said here of their importance. The wares were sold at Wedgwood's rooms in Greek Street, Soho and at his manufactory in Staffordshire. The first catalogue was published in 1773. Solon, writing in 1910, stated "all of the editions of this catalogue have become rare, those issued in 1773 and 1787 command the highest price, from £3 to £5 being asked for a good copy." The edition I offer here was the last and fullest and the only one to have the two colored plates. It lists all the wares available in twenty classes, with explanatory introductions to each group. All of Wedgwood's catalogues are rare in commerce; of this one the on-line ESTC locates twelve copies. OCLC also locates twelve copies. There are but two copies in ABPC, the most recent in 1981. I have owned one other copy of this edition in the past 48 years.

8vo, old marbled boards. vi+44, 45\*-46\*, 45-48, 45\*-48\*, 49-73 + (1) with two color-printed stipple engraved plates & one wood-engr text illus. Title a little soiled and stained, some slight marginal damp-marking. But a quite acceptable copy of an important catalogue.

### THE PORTLAND VASE

116. WEDGWOOD, JOSIAH. *Description abrégée du vase du Barberini, maintenant vase de Portland, et de la méthode que l'on a suivie pour un former les bas reliefs; accompagnée de conjectures sur les sujets qui y sont représentés.* Londres, 1790

\$1100.00

The Portland vase was acquired by Gavin Hamilton from the Barberini Family in Rome in the 1770s; it subsequently became the chief attraction of the Duchess of Portland's Museum (all of which was sold at auction in 1786). The present work is a French translation of an English pamphlet published earlier the same year: 'Description of the Portland Vase; the manner of its formation, and the various opinions hitherto advanced on the subject of the bas-reliefs...' Solon comments: "The mystic signification of the subjects represented upon the Portland vase had already exerted the sagacity of many an antiquary. As no previous elucidation had proved altogether satisfactory, Wedgwood added his own interpretation of the bas-reliefs in the notice with which he accompanied the issue of his reproduction in Jasper ware of the glass original." - *Ceramic literature*, p. 445. Both the English edition and the present French one are rare; of the latter OCLC locates only two copies, one in Amsterdam and one at Yale.

8vo, orig blue stiff paper wrappers. (ii)+10 pp with 1 fdg. engr. plate.

### A RARE CATAOGUE; OCLC LOCATES NO COPIES IN AMERICA

117. WELSBACH COMPANY. *The Welsbach Company, Catalogue No. 16.* [Gloucester, N.J.], October, 1914

\$300.00

A fine catalogue of gas lamps. Includes a wide variety of lamps and shades, mostly of glass, a few of aluminum. Also mantles and chimneys. Ceiling lamps which hang as well as upright lights; two, three and four fixture hanging lamps, ceiling units, bracket lamps; imported air-hole glassware, globes and shades, nibbed "reflex" cylinders, Welsbach-Holophane reflectors; decorated glassware, also a wide variety of hardware. OCLC locates only one copy of this catalogue, in Canada (CCA). CMoG has a Welsbach Cat. 9 and this one is microfiche only, not the original catalogue.

Oblong 8vo, orig. embossed wraps, string "bound". 51 pp., hundreds of fine halftones. Price list dated 1915 tipped in. A few models have been X'd out indicating they were no longer available. Excellent copy.

### WONDERFUL CATALOGUE OF WICKER FURNITURE

118. WHIP-O-WILL-O-FURNITURE CO. *Manufacturers of high grade willow furniture and baskets.* Scranton, Pa., n.d. [ca. 1925]

\$300.00

A fine catalogue of 50 large full-page halftones of wicker furniture, many of the photos taken in fully furnished room

settings. Includes all kinds of forms: floor reading lamp, square back chair, arched top plant box, desk lamps, desks, window seat, waste baskets, bird cage stand, breakfast alcove set, day bed, etc. etc. The halftones are fine screen and give good sharp images. Wicker furniture from the twenties and thirties has not survived well; thus catalogues such as this are important documents. On this subject see J. Adamson, *American wicker, woven furniture from 1850 to 1930* (1993).

Oblong 4to, orig. stiff printed wraps. 52 pp with 49 pp of halftones. Orig. order blank still laid in.

### LOOKING GLASS & PICTURE FRAMES

119. WHITE, FRANK W. *Catalogue of Frank W. White, (formerly 82 Bowery), no. 269 Canal Street, New York, Looking Glasses, Picture Frames, Mouldings, Cornices, etc. etc.* [New York, Macgowan & Slipper, Printers, 30 Beekman St., N.Y.], 1880

\$375.00

Fine copy of a rare catalogue of looking glass and picture frames. Illustrates, with prices, arch top and square mirrors, walnut and gilt pier mirrors, many with elaborate Eastlake style crests picked out in gilt lines; also hall mirrors, mantel mirrors, and finally, patent adjustable cornices. Rare; not in OCLC.

12mo (6 x 3 3/4"), orig. printed wrappers. 32 pp with 29 wood engravings. Six page printed price list laid in. Fine condition.

### RARE PRINTERS SPECIMEN BOOK OF CIGAR BOX LABELS

120. WITSCH & SCHMIDT. *Specimen book of front brands and mortised borders from Witsch & Schmidt.* New York & Chicago, N.d. [ca. 1875]

\$1900.00

A rare book; OCLC locates just two copies. As Jay Last has written: "Most 19th century American cigar box labels were stock designs, where the cigar manufacturer had his company name imprinted on the label of his choice. Nearly all label lithographers issued catalogues listing hundreds or even thousands of available titles..." In the section "Key Lithographic Firms" Last gives a full page to Witsch & Schmidt giving their history, samples of their work, and mentioning the sample book they issued. (*The Color Explosion*, p. 252 and p. 157). Even though they were chromolithographers, the present book was printed in black and white (presumably to save money). The first 22 pages show 185 catchphrases, mostly in Spanish ('Extra Reina Fina'), etc. These were not all to be color lithographs; several pages are denominated "Specimens of Color Marks (Electrotypes)." From page 23 to 176 are shown 'Specimens of Mortised Borders.' An endless variety of designs, these are all borders, as the title states, and the name of the cigar and name of the dealer to be inserted. The subject of cigar bands and box labels is a major part of ephemera; a long and very informative entry on the subject is found in *Encyclopedia of Ephemera*, pp. 94-96. OCLC locates copies in UDell and Newberry.

8vo, orig. dark green cloth, title printed in gilt on cover. (ii)+176+(1) pp. Profusely illus throughout with black and white lithographs. Upper half of p. 93 colored with crayons by a child; else an excellent copy.

### PRINTING OFFICE FOR SALE

121. WOODWARD, C. W. & CO. *Printing Office for Sale. Rare Chance for a Bargain! A large and well equipped Book and Job Office for sale, now doing a good business, situated in one of the largest manufacturing cities in New England. It consists, in part, of the following presses, type and material...[Small Broadside].*

Boston, February 1, 1883 \$300.00

Then follows a list of the equipment (presses, paper and card cutters, 3-horsepower engine and boiler, about eight fonts of various types (300 pounds each) all in good cases; fifty fonts of wood and poster type, about 20 brass galleys, double job galleys, large quantities of leads, etc). "This office has a reputation of over a quarter of a century for the finest class of Book and Job work. It has been the aim of the present proprietor to keep the office up to the highest standard as regards, type, material, &c &c. It offers a rare chance for one or more practical printers to do a large and profitable business...It is desirable that a sale should be made at once, as the ill health of the proprietor will not permit him to continue on with the business." They were located and 71 and 73 Olive Street.

Small broadside (10 x 7 3/4") printed on yellow paper. Printed on one side only. Excellent condition.

### ADDENDA

121A. (RATTAN FURNITURE). *A small album containing 28 mounted albumen photographs of rattan furniture.* N.p., N.d. [ca. 1870s] \$950.00

The origin of this catalogue is a mystery. I bought it from a French dealer who knew nothing about its origin. The furniture could be made in the East or in Europe. About half the photos are of chairs, the other half of stands for flower pots, sewing baskets, and the like. The furniture is quite sophisticated with lots of filigree work and fine ornamental detail. The photos are all albumens, each carte-de-visite size and each numbered in the margin in pen. It was clearly a trade catalogue, probably taken around by a factor or sales agent. The introduction to Adamson's *American Wicker* (1993) gives a little background: "The history of cane furniture in the East remains obscure, but its use was widespread throughout the tropics: India, Ceylon, Burma, the Malay Peninsula, the Moluccas, Indochina, the Philippines, southern China... wherever rattan palms, the sole source of cane grew wild in the steaming jungles and rain forests..."

8vo, orig. cloth. With 7 stiff card leaves bound on stubs, each with 4 mounted c-d-v size albumen prints. Prints are in good contrast and not faded.

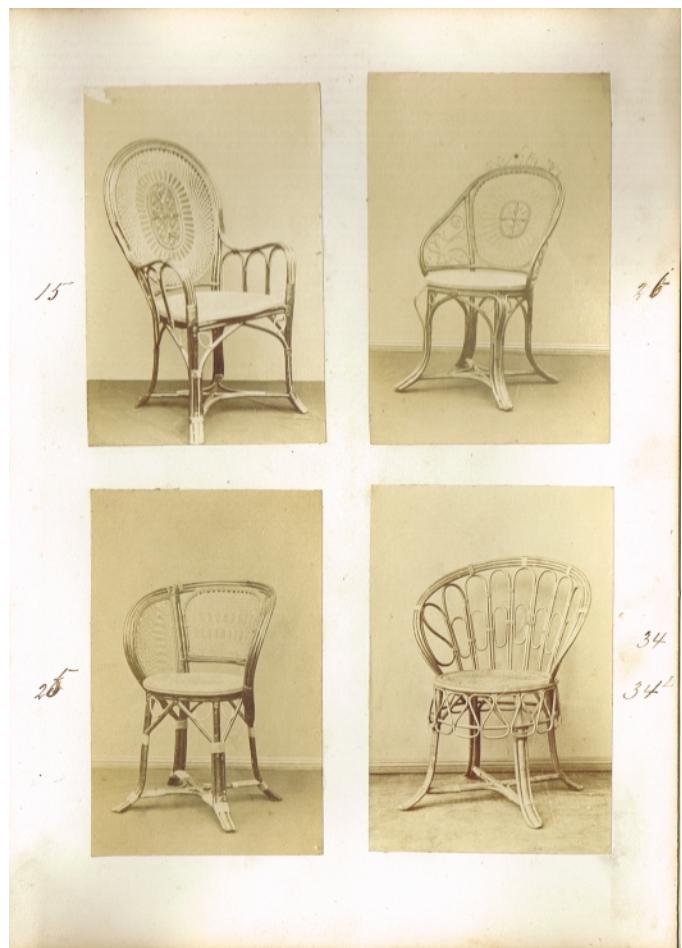
## PART II

### REAL ESTATE, SUBDIVISIONS, AND THE SALE AND DEVELOPMENT OF LAND

#### "DANA POINT"

123. CALIFORNIA. DANA POINT. *Dana Point. A new Sea-Coast City in the building on California's beautiful south shore.* [Los Angeles: Dana Point Sales Office, N.d.], (ca. 1925-26) \$150.00

An early prospectus for this spectacular but failed ocean-front residential development project. The library at UC Irvine has an extensive collection of the Dana Point Syndicate records of S. H. Woodruff and provides the following background to this development: "In mid 1926 Los Angeles realtor-builder S. H. Woodruff formed a group of investors as a means to finance the purchase, subdivision, and development of roughly 1,400 acres of coastal property at Dana Point, a town on the Pacific Coast in Orange County, Ca..." In the event it became



Item #121A

a casualty of the 1929 stock market crash and only 13 houses were actually constructed. OCLC locates two copies, Yale and UC Irvine.

Single sheet 16 x 9 inches folded twice down to 4 x 9 inches. Color cover, center fold is a large area map and the reverse is halftones and puffery for DP. An excellent copy.

### **“ENCINO WOODS”**

124. CALIFORNIA. LOS ANGELES. *Encino Woods. Homes. Wooded Sites. A complete building service.* [Los Angeles]: The Colwell Company, Owners & Developers, n.d. [ca. 1947-49] \$150.00

Illustrated flyer, with a plot plan, for a “planned community of spacious, tree covered home sites in the heart of the finest residential section of the famed San Fernando Valley. Consider the many advantages of this location, served by adequate boulevards and coming freeways, close to Los Angeles, Hollywood, Beverly Hills; surrounded by the studios, the colleges, and the country clubs best known in American today; with markets, schools, cafes, shops and theatres of the finest types all close at hand.” They had a furnished residence, ‘now open for inspection, ‘by special arrangement with Lorenz A. Hansen, A.I.D.

4to, single sheet (17 x 11") folded once to make a 4 page brochure. 3 halftones and a plot plan. Fine condition.

### **“MONTEREY HILLS”**

125. CALIFORNIA. LOS ANGELES. *Monterey Hills, “Island in the Sky.”* Los Angeles, Key Land Co., Sales Agents, [Los Angeles: Litho by John D. Roche Inc.], n. d. (ca. 1950s) \$375.00

Rare and very informative brochure of middle-class luxury homes (“the finest homes in their price-range in the country”). They were designed by Reichl and Starkman, Architects with color co-ordination by C. Tony Pereira. There are 26 named houses each shown in plan and perspective views with expanded sections on interior details and blown up illustrations. The epitome of the ‘California ranch house’ of the middle fifties. The booklet itself is very much a fifties product, with characteristic colors, graphics, line drawn illustrations and a curious trapezoidal shape (were this a 19th century book it would be called a ‘die-cut’).

“Monterey Hills is a small, diverse, middle-class community within the city of Los Angeles, located about four miles ENE of downtown L.A. and about 3 miles from Pasadena off the 110 Freeway...Monterey Hills is Los Angeles’ easternmost neighborhood. Maxwell Starkman, Los Angeles based architect, began designing tract homes for the post World War II southern California housing boom. In 1953 Starkman and the architect Fritz Reichl formed their own firm, Reichl & Starkman, Architects...” - taken from some unidentified source.

The rear cover shows a very useful birds-eye view of the area within the context of greater L.A. OCLC locates two copies, Yale and Columbia.

8vo, orig. printed 3 color wraps, with great fifties graphics. (16) pp with 44 illus and birdseye view on rear cover. Very good condition.

### **“EL DORADO”**

126. CALIFORNIA. NORTHRIDGE. *El Dorado, Northridge.* N.p., Larkin Company Builders, Developers; Guild Homes, Exclusive Sales Agents, N.d. [ca. 1950s] \$150.00

The lots were uniformly one third of an acre in size; there were twelve different house models to choose from. The architect was Ken Banks, A.I.A.; model homes were furnished by C. Tony Pereira, color consultant; model home landscaping designed by Courtland Paul, C.I.L.A., landscape architect. Yet another housing development aimed at those returning from the armed forces: “Vets...2% down plus usual costs and impounds, 29 year loans...at low VA interest rates; convenient terms for non-vets.” One gets the sense from reading these things of the immense promise and optimism of life in California in the 1950s. Northridge is located in the San Fernando Valley. OCLC locates one copy, Yale.

Small folio (11 1/2 x 9 3/4"), color printed covers on glazed stock. Inside the outer covers is a smaller 20 page pamphlet illustrating 12 model houses in artists renderings and plan views plus a few interior vignettes.

### **PACIFIC GROVE PROPERTIES**

127. CALIFORNIA. PACIFIC GROVE. *Map of 300 Home Sites in Pacific Grove which will be sold separately at Absolute Unreserved Auction Sale...commencing on Thursday November 6th...Barry & Austin, Auctioneers, Pacific Grove, [1919]* \$500.00

A fine large carefully drawn plat map of this seaside community in Monterey County. The lots shown in red are the lots to be sold. The cover includes three fine halftones of scenic views of this picturesque part of the California coast. A major part of the text promotes this land as an investment. A big problem at the time with this location was its accessibility. That is addressed in the text: “It is no dream but an actual fact that the State of California has voted 40 million dollar bonds, a part of which was specifically apportioned for the building of a highway over Pacheco Pass, thereby connecting Modesto, Merced, Madera and Fresno with Monterey and Pacific Grove...” OCLC locates two copies: Stanford and Yale.

Large sheet 21 x 28" folded twice down to 10 1/2 x 14". Printed in red and black. Excellent copy.

### ***“CLOVER HEIGHTS”***

128. CALIFORNIA. SAN FRANCISCO. *Clover Heights*. San Francisco: Anglo American Land Co., n.d., [ca. 1915] \$300.00

A well designed real estate promotional brochure. Illustrated with a neighborhood map, a plot plan of the lots “showing where the stone steps will be built”, a bird’s eye view (San Francisco’s greatest public improvements are in the neighborhood of Clover Heights) and a fine full-page halftone photo “looking down Market Street from Clover Heights.” Clover Heights boasted a central location, the projected Twin Peaks tunnel, the Market Street Extension, the Mission-Sunset Tunnel and the Twin-Peaks system of boulevards. Informative text; sections include central location; good transportation; public improvements; panoramic view, permanent improvements, wise restrictions, climate, terms and advantages. “You can make your own terms whether you buy a lot or a home or have us build for you at Clover Heights.” OCLC locates two copies: Yale & Calif State Liby. 8vo (8 1/2 x 22"), single sheet folded into three panels. Illustrated as described above. Fine copy.

illustrations were printed separately and tipped in. This ultra high-end development was created and marketed by Alonzo E. Bell; it was located in a nook of the Pacific shore, 1 1/2 miles northwest of Santa Monica Canon. There were to be 63 homesites, “all platted so as to retain commanding views with a maritime country environment.” There were architectural restrictions (Mediterranean style with tile roofs). A watchman will guard the property at all times. The purchase price of these sites includes paved streets, curbs, water, sewers, gas, electricity, and ornamental street lights, all installed and paid for. All electric wiring, including telephone connections, will be in underground conduits (no poles will be on the tract). Includes poems by George Sterling, Robinson Jeffers, Helen Hunt Jackson and others. The edition of this cannot have been large but there were a number of left over copies and they must have been given to California libraries; OCLC locates 19 copies in Calif. libraries as well as U of Az., U of Tx and Wisc. Hist Socy. Rare in the market place; not in the book auction records.

4to (12 1/2 x 9 1/2"), case bound in imitation gilt decorated leather, untrimmed edges. Slipcase. (iv)+iv+30+(1) pp with 2 color printed tipped in maps (one a plot plan of the development) and 5 tipped in color illus.

### ***“SUTRO HEIGHTS”***

129. CALIFORNIA. SAN FRANCISCO. *Map of Sutro Heights. Lots for sale by Will E. Fisher & Co., Agents*, 14 Post St., n.d., [1890] \$500.00

A fine lithographed broadside/map with an elegant Victorian cartouche. Promotional material for this Richmond district parcel of land covering the area west of 32nd Ave. and north of Golden Gate Park. The text on the reverse of the map is arranged under bold face headings: All the cable car lines; Unsurpassed marine view; \$25 cash and \$10 per month; Investment in real estate; Sutro Heights; Hints to buyers; The right city; The right price...etc. Printed by the Bosqui Engraving and Printing Co. Rare; Melvyl and OCLC list only a single copy, at the Bancroft Library. (I wrote this note in 2010; since that time two more copies appear on OCLC: Stanford and Yale).

Single large sheet 17 1/2 x 21", folded. Printed on both sides. Two short clean tears at folds, else fragile but an excellent copy. Folded as originally issued for mailing.

### ***CORAL GABLES***

131. FLORIDA. CORAL GABLES. MERRICK, GEORGE E. *Coral Gables, Miami Riviera. 40 Miles of Water Front*. Coral Gables Corporation [Baird-Ward, Nashville (Print)], 1925 \$350.00

“A little more than four years ago, George E. Merrick of Miami, owner of the largest grapefruit and avocado groves in Southern Florida, began the great work of building a distinctive Spanish suburb which would be a worthy expression of the finer sense of the city - a reflex of the architectural splendor of Old Spain in a setting of tropical luxuriance.” - p. 4. Though it does not explicitly say so, this is in fact an advertisement for homes in Coral Gables. The importance of Coral Gables in the history of American urbanism is only now coming into sharp focus. An essential source is Robert A. M. Stern, D. Fishman and J. Tilove, *Paradise Planned the Garden Suburb and the Modern City* (2013), pp 337-340. OCLC locates 8 copies, mostly in Florida libraries.

Large 8vo (10 x 7 1/2"), orig. printed wrappers. 46+1 pp profusely illus with halftones. Excellent copy.

### ***“BEL-AIR BAY” A FINE BOOK IN HARD COVER***

130. CALIFORNIA. SANTA MONICA. *Bel-Air Bay, a country place by the sea*. By Edward F. O’Day. [Los Angeles: Privately printed by Alonzo E. Bell by Young & McAllister], 1927 \$1350.00

This is without doubt the finest and most lavish real estate prospectus I have ever seen. It is printed on fine quality deckle-edged paper and case bound with imitation leather covers and with the original slipcase as issued. The color

### ***A HOME AND GROVE DEVELOPMENT***

132. FLORIDA. LAKE WALES (POLK COUNTY). *Highland Park, Polk County, Florida. Irwin A. Yarnell, Lake Wales* (Polk County), 1919 \$500.00

The booklet discusses Highland Park, Its Situation and Environment; The Colony Plan at Highland Park; Groves, How Developed; Lakes; Prices and Terms; Selection of Grove Tracts; and the Call of the Florida Hills. The owner-

ship and management of Highland Park rested with two men: B. K. Bullard and Irwin A. Yarnell. The booklet was written by Yarnell; the photographs were taken by A. L. Alexander and Gilbert L. Bryan of Minneapolis was the printer. Rare; OCLC locates just two copies, both in Florida libraries.

4to, (10 3/4 x 8"), orig. stiff wraps with embossed title on cover. (34) pp with 11 color plates of photos and scattered marginal vignettes. An excellent copy.

### DOWN EAST

133. MAINE. WINTER HARBOR. *The Gouldsboro Land Improvement Company. Winter Harbor, Maine. A description of its property upon Grindstone Neck and the Schoodic Peninsula, in Frenchman's Bay, near Bar Harbor.* N.p. [Winter Harbor, Privately printed], 1890 \$375.00

An appealing and unusual prospectus for this enchanted part of the world. Sections of the text discuss the locality, Winter Harbor Village, Winter Harbor Bay, Grindstone Neck, drainage and water supply, roads and lots, company hotel, Canoe club, cottage builders, Schoodic Peninsula, cost of building, amusements, transportation facilities, and conclusions. The landscape architect was Nathan F. Barrett (1845-1919), who was a figure of considerable importance; a good account of him is given in Birnbaum & Karson, *Pioneers of American Landscape Design*, pp. 10-14. The consulting engineer for sanitary works was Wm. Paul Gerhard. This area was a favorite with wealthy Philadelphia families; some of the grand houses there are still in the families who built them. OCLC locates six copies but the work is rare in the marketplace.

8vo, orig. cloth, title printed on cover. 27 pp with area map as frontisp. and 19 plates of which 18 are halftones and one is a line drawing. Some wear to lower spine and old stain to top margin of front cover; else a very good copy.

### WITH A LARGE HAND-COLORED PLAT MAP OF NEWLY FILLED IN LAND MARKED OFF FOR BUILDING LOTS

134. MASSACHUSETTS. BOSTON. *Report of the Board of Directors of the South Cove Corporation, to stockholders, submitting the sixth annual report of their agent, and the treasurer's account.* Boston: Printed by Crocker & Brewster, 1839 \$750.00

The area concerned here is more or less where the ramps at the eastern end of the Massachusetts Turnpike are today. This project has been thoroughly explained by Nancy Seasholes: "In January 1833 a group of lawyers, merchants, and business men formed the South Cove Corporation for the express purpose of filling the flats between Sea and Front Streets in order to provide land for the terminals of the railroads then being built to Boston from Worcester and Providence...The South Cove project accomplished its objective of making

new lands for railroads...but...the project was hard hit by the financial panic of 1837. In 1838 the corporation sold [building] lots to its own shareholders in order to reduce its debt...Houses were being built on the newly made land..." (*Gaining ground, a history of land making in Boston*, 2003, pp. 246-249). By the early 1840s most of the newly made land not used by the railroad was sold as building lots - it is well shown on the handsome hand colored map with this pamphlet. It was soon covered with brick tenements that were then occupied by successive waves of immigrant groups - originally by Yankees, later by Irish. Ultimately it became part of Chinatown. A fascinating glimpse into the background of the ever expanding need for more and more building lots in a growing city. OCLC locates 3 copies: Yale, Columbia and AAS.

8vo, orig. printed wrappers, untrimmed. 15 pp. and large (27 x 35") folding lithographed hand-colored plan with blue for the water and pink for the building lots. In excellent condition.

### PROSPECTUS FOR A SHORE-FRONT DEVELOPMENT

135. MASSACHUSETTS. MARSHFIELD. *Holly Hill and Bayberry Beach.* [Boston: Spartan Press, 1920] \$250.00  
Fine copy. As these things go, a nicely planned small residential development close to the salt marsh, the North River and the beach. The developer was Dr. Edwin W. Dwight; the agent was Charles Oliver Loud (87 Milk St., Boston). Four house types are suggested in plans and elevations drawn by R. Clipston Sturges, Architect - modest traditional colonial style buildings. But the pieces of property were sold unbuilt, and the buildings had to be approved by an architect "chosen by the present owners, their successors or assigns." This area was surely beautiful in the twenties, but today is probably overbuilt. OCLC locates six copies.

8vo, orig. stiff color printed wrappers. 22 pp. with 15 oval vignette illus from halftones, 3 maps or plot plans and 4 architectural drawing plates.

### "LAGOON HEIGHTS"

136. MASSACHUSETTS. OAK BLUFFS. *Plan of Lagoon Heights, Martha's Vineyard, Mass.* Boston, J. H. Bufford Lit., 1873 \$750.00

A very handsome plat map of an ambitious development which never got off the ground. The caption states that the surveyor was Richard L. Pease; the civil engineer was John H. Mullin. There is no indication if the plan was designed by a landscape architect; as this information is not given I suspect it was designed by Mullin. It is a good design and incorporates curving drives, a small park called 'Oriental Square' and four larger parks called Winne, Lincoln, Saratoga and Forest. There are two fine vignettes in the upper and lower corners, one a Gothic Revival cottage, the other a four-square Italianate house on a rise at the water's edge. Along the left margin is birds' eye view taken from a low vantage point

showing the harbor at Oak Bluffs, and on the horizon in the far distance the southern Massachusetts shore. The backers and promoters of this development were J. & W. R. Wing of New Bedford, outfitters to the whaling trade, Charles F. Allen of Worcester and Baring & Davis of New York.

For a very good account of the Methodist Camp Ground in Oak Bluffs see Stern, *Paradise Planned*, pp. 302-4. But they make no mention of Lagoon Heights. OCLC locate 4 copies in libraries but they seem to be electronic resources rather than the real thing. Occasionally copies of this plan turn up on the Vineyard in antiques shops where they ask between \$1000 and \$2000 for it.

Large sheet, 27 1/2 x 36 1/2". Printed on thin paper. Excellent copy.

## **“MANSON ESTATE”**

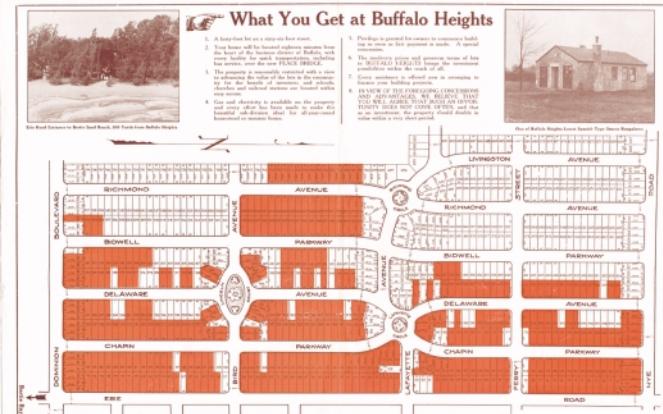
137. MASSACHUSETTS. SOUTH FRAMINGHAM.  
*Auction sale of building lots belonging to Manson Estate, Saturday, July 9th 1898.* N.p. [So. Framingham], 1898 \$150.00  
Auction notice and plot plan of the lots to be sold. "The property was formerly the well known Harmony Grove and consists of 41 lots...the best residential part of the rapidly growing village of South Framingham, five minute walk from the railroad station and on the line of the electrics to Framingham Centre. The opportunity here offered to purchase land for a home or as an investment is not likely again to be presented in Framingham..." The town is now and has always been a bedroom community for Boston. OCLC locates one copy (Yale).

Single sheet 9 x 12", folded once. The plot plan was surveyed by J. J. Van Valkenburgh, C.E. Fine copy.

**"BUFFALO HEIGHTS"  
YET ANOTHER VICTIM OF THE  
1929 STOCK MARKET CRASH**

139. NEW YORK. BUFFALO HEIGHTS (NEAR FORT ERIE). *Buffalo Heights: Canada's choice Lake Shore development, 18 minutes drive from Buffalo on the new Dominion Boulevard.* Buffalo Heights Development Co., Buffalo, N.Y., N.d. [ca. 1927-28] \$300.00

This was meant to be a choice development of lake shore properties which came about as a result of the opening of the Peace Bridge between Canada and the U. S. in 1927..."With great enthusiasm, developers from Buffalo set out to build a model community with 66 foot parkways, electric street lighting, and a system of traffic circles and courts based on Buffalo's most affluent neighborhood...The project suffered a major setback during the stock market crash of October 1929 and never recovered. Parkways and traffic circles were left uncompleted as lots went unsold. Eventually, a number of modest houses, on larger lots were built." <http://www.forgottenbuffalo.com/buffaloheights>. That site includes some interesting color photos and a copy of the present



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prospectus (both sides are shown) but it is not located in OCLC.

The front page describes the development and sales terms; the back page is a good area map showing Buffalo (NY), the Peace Bridge, Fort Erie, and the lake front. The centerfold is a well-drawn plot plan with the sold lots color-printed in orange and two very grainy halftones. Nice copy.

Single sheet (11 x 18"), folded twice down to 6 x 9". Contents as described above.

## *"IDLE HOUR" THE VANDERBILT ESTATE TURNED INTO A DEVELOPMENT*

140. NEW YORK. LONG ISLAND. OAKDALE. "Idle Hour" Development, formerly the W. K. Vanderbilt Estate. Oakdale, N.d. [ca. 1928] \$300.00

First edition. W. K. Vanderbilt built two estates on Long Island, both called "Idle Hour." The first built 1878-79 designed by R. M. Hunt; it burned in 1899. It was immediately replaced with a fireproof brick and limestone design by Richard Howland Hunt (for full details on these see R. MacKay, *Long Island Country Houses*, pp. 224 & 227). The present pamphlet states: "Mr. Vanderbilt spent his winters at Idle Hour and his summers in France until his death in 1920. Idle Hour was acquired by Harold S. Vanderbilt and is now available for development into one of the finest residential communities in the country." It was to be developed by Edmond G. & Charles F. Burke Inc., (Owners, of Brooklyn) and E. A. White Co., (Selling Agents, of New York City). A birds-eye view ('an artist's conception') shows what the completed development would look like from an airplane. The mansion itself was to have been left intact; the surrounding lands were to be subdivided and built on. The booklet is full of halftones of views of the house and outbuildings and interior views of the palatial rooms. In 1988 this pamphlet was reprinted in a "limited edition" of 350 copies by Dowling College. I have owned that once before but have never seen a copy of this first edition. OCLC locate two copies of the

1988 reprint (Yale & Dowling Coll) and one copy (Stony Brook Univ) of this first edition.

8vo, orig. printed wraps. (16) pp with artist-drawn cover illus. and with 22 halftones. Printed throughout in black and blue. Centerfold leaf is loose and with small rust spots at the staples. Wrapper cover split 1 1/2 inches at head of spine.

141. NEW YORK. PHILIPSE MANOR. *Philipse Manor on-the-Hudson, its natural beauties and historical surroundings. A country community upon modern plans.* Philipse Manor, New York, The Philipse Manor Land Co., N.d. [ca. 1900]

\$375.00

An attractive brochure heavy on history and natural beauty, but the real purpose of which was to sell building lots for the Philipse Manor Land Co. This was headed by John Brisben Walker, editor and publisher of *Cosmopolitan Magazine*. He conceived this 300 acre model community to be a bedroom community for New York City and states that there were 25 trains a day from Philipse Manor Station. "Good water, freedom from mosquitoes, healthfulness, and also, in summer, an almost unfailing cool breeze blowing across the Tappan Zee...The Philipse Manor Land Co. has as its chief aim to secure desirable residents-those who will make the community as ideal socially as nature has made the location." A plot map of the development is printed on the inside rear cover. OCLC locates three copies.

Oblong 8vo (6 1/2 x 9 1/2"), orig. stiff wraps. (32) pp with 45 halftones and plat map printed on inside rear cover. Slight old stain on outer edge of cover; internally clean.

#### **"CRANE NECK FARM"**

142. NEW YORK. LONG ISLAND. *Crane Neck Farm, Old Field, Setauket, Long Island, New York.* [New York: Adrian Bauer Advertising Agency, n.d. (ca. 1930-35)]

\$400.00

Elegant promotional brochure for the development of Crane Neck Farm, an extensive private estate on a small peninsula, along the north shore of Long Island. All but two of the photographic views are of landscapes; the property was just coming on the market. These were to be very high-end homes; the text states "it is estimated that about ten acres will represent the minimum purchase to be considered." Several years ago I owned another copy of this brochure which had been altered in pen - a later hand had crossed out the "ten" and written in "2 1/2." I suspect the owners of Crane Neck Farm incurred heavy losses in the crash of 1929 and were forced to sell some land. It is a beautiful brochure, well conceived, well designed and written with understatement. OCLC locates two copies, Yale & Stony Brook Univ.

Oblong small folio (10 1/2 x 13 1/2"), orig. printed wrappers. (24) pp. with 16 halftones (one a panorama) and an area map. Still preserved in the orig. mailing envelope.

#### **"SUASSA"**

143. NEW YORK. PORT JEFFERSON (LONG ISLAND). *Suassa, Port Jefferson, Long Island, New York. Suassa, a Restricted Residential Park...* [Suassa Office, New York City, 11 Park Place], (1935) \$300.00

The text is brief but to the point: "Suassa - a delightful hilltop on Long Island's North Shore overlooking the Sound. Here homesites are so planned that each home owner may utilize the natural beauty to the fullest - affording sufficient land, attractive setting, and a maximum of privacy. The homes are designed and located so they become part of the natural landscape...There is excellent subterranean spring water, electricity, sensible restrictions and very moderate prices." Laid in is a printed slip showing in a halftone the Suassa Exhibit House, 1935, with credits to architect, builder, landscaper, and furnisher. The house was owned by Harry R. Heywood, who was the Manager of the Development. OCLC locates two copies, Stony Brook Univ. and Yale.

One sheet 17 x 22" folded twice to make 4 pages of 8 1/2 x 11". Cover with artist-drawn illus of the Exhibit House, 11 attractive halftones and an area map on rear cover. The laid-in slip (which must be missing from most copies) is 8 1/2 x 3 inches. Fine copy.

#### **"WYOMISSING HILLS"**

144. PENNSYLVANIA. READING. *A booklet descriptive of Wyomissing Hills, a residence suburb of Reading, Pennsylvania.* [Reading], 1915 \$275.00

Fine copy. William Pitkin of Rochester, N.Y. was the first landscape architect of this "suburb de luxe" development in Reading, Pa. But his plan was not followed. Robert Stern, in *Paradise Planned* states "it was first planned by Werner Hegemann and Elbert Peets, with the assistance of Joseph Hudnut, and later re-envisioned by John Nolen." Its various sections (Park, Hill-side, Wooded, etc.) were to have avenues affording picturesque views, carefully constructed street, sidewalk and planting strips, as well as several small parks. Includes both photographic halftones and artist-retouched images of houses already built, as well as a splendid double-page colored birds' eye view illustrating its appearance when fully developed. The president of the Wyomissing Hills Inc. was David H. Keiser. OCLC locates 3 copies: Yale, Ath Phil and U of Pa.

4to pamphlet, orig. color printed wraps, 20 pp with 1 double-p. color and 15 other illus, finely printed on coated paper.

#### **COME TO SOUTH DAKOTA!**

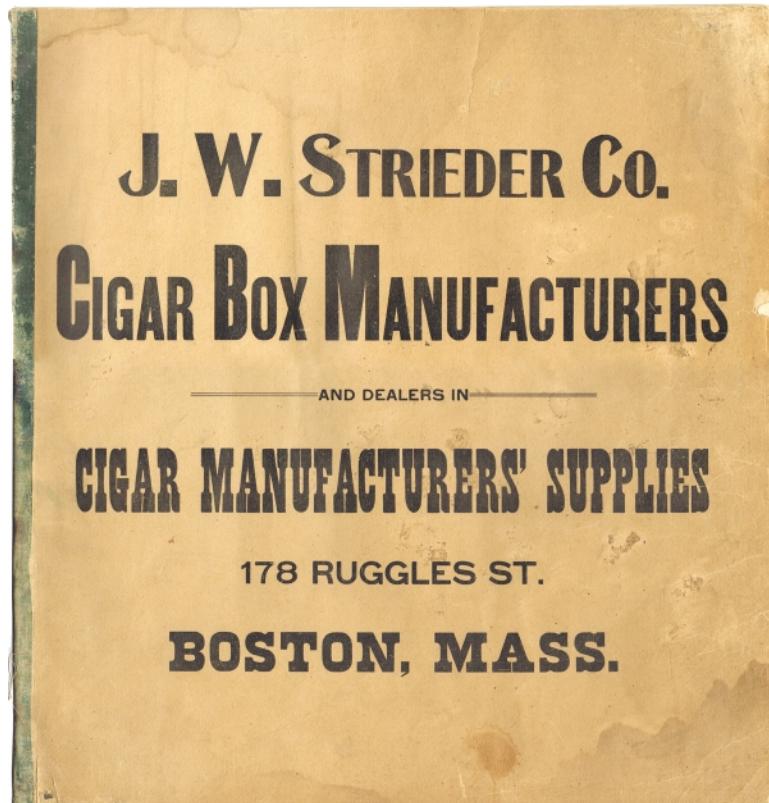
145. SOUTH DAKOTA. *South Dakota, the Sunshine State, offers you a homestead for as little as \$1 per acre and 20 years to pay.* [Pierre, S.D., South Dakota Rural Credit Board, N.d. (ca. 1930s)] \$250.00

"Through an enactment of the 1933 session of the South Dakota legislature, the Rural Credit Board, as the agency

handling over a million and a half acres of land for the State, was empowered to sell same to people wishing to get a home of their own where they can produce their own living and enjoy the benefits of a healthful climate, productive soil, good schools, good roads, declining governmental costs and recreational advantages that are second to none." The State had 1,500,000 acres to sell, some of which was improved and built on - "Places can be bought well improved on which you will not have to build a thing, others with more modest

improvements will provide homes where you can live comfortably until you can make the money from South Dakota land to make added improvements." A note at the bottom of the second column states: **No private interests are involved.** OCLC locates three copies: Yale, SMU and Wisc. Hist. Socy.

Single sheet (8 1/2 x 14") folded twice down to 8 1/2 x 3 1/2." Illus with one large halftone, a view of a good looking farm. Nice copy.



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